Nagoya City Master Plan 2028 (draft)

Public comments

We welcome your feedback!

Submission method

Please submit your name, address, and feedback on the enclosed postcard or paper of your choice by mail, fax, e-mail, online (LoGo Form), or in person.

If you use your own paper, please indicate that this is feedback regarding the Nagoya City Master Plan 2028 (draft).

* We are not accepting verbal opinions received by telephone or in person.
* Please note that we do not respond individually to feedback.
* Personal information will be handled appropriately in accordance with the Nagoya City Personal Information Protection Ordinance and will not be used for any other purpose other than collecting feedback on the plan.

Where to view the draft plan

Read the plan at the Resident Information Center (1st floor of the City Hall Building), or in information areas and branch offices of each ward office.
It is also available on the official website of the City of Nagoya.
Braille versions and text files for voice conversion are available on the official website of the City of Nagoya.

Feedback acceptance period

2024
Monday, July 1 -
Wednesday, July 31

City of Nagoya Official Website

LoGo Form

Address for submission | Planning Division, Planning Department, General Affairs Bureau, City of Nagoya

Mailing address 📧 1-1 Sannomaru 3-chome, Naka-ku, Nagoya City 460-8508 Fax: 📠 052-972-4418

E-mail: ✉ sougoukeikaku-iken@somu.city.nagoya.lg.jp

Web (LoGo Form) 🌐 https://logoform.jp/form/mX9C/622609

About the Nagoya City Master Plan

Based on the "City of Nagoya Master Plan," which is the guiding principle for the management of the city, this plan shows our long-term vision for city planning and comprehensively and systematically outlines the measures to achieve it.

The Nagoya City Master Plan 2028 (draft) imagines what our city will be like in 2040, taking into consideration the opening of the Chuo Shinkansen maglev line and the time when the population of elderly people will peak nationwide.

The Master Plan includes a list of initiatives that need to be implemented over the five years from 2024 to 2028.

This plan shall also serve as the city's local version of the Comprehensive Strategy based on the Act for the Creation of New Towns, People and Workplaces.

FY2023	FY2024	FY2025	FY2026	FY2027	FY2028	...	FY2040

Our Long-Term Vision for City Planning (Our Vision for the City of Nagoya in 2040)

Initiatives to Achieve the Vision for Our City

● Baby Boomers now in the later stages of aging

● Asian Games and Asian Para Games

● Alternative runway development at Chubu Centrair International Airport

Matters to keep in mind around 2040

● Opening of the Chuo Shinkansen maglev line
● Second runway development at Chubu Centrair International Airport
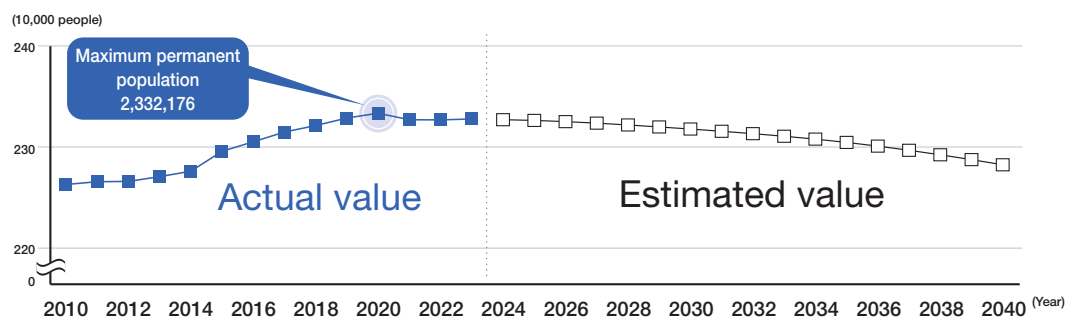● Peak elderly population in Japan

● Expo 2025 Osaka, Kansai, Japan (Osaka-Kansai Expo)

● International Horticultural Expo 2027

Structure of the Plan (Table of Contents)

Current Issues for the City of Nagoya

1	Demographic changes due to a falling birthrate and aging society	▶ The population of The City of Nagoya had been increasing for 24 consecutive years, but began to decline in 2021. Although the population increased again in 2023, the city is expected to enter a phase of full-scale population decline in the near future.
2	Demand for social inclusion	▶ The living and employment environment is changing with the decline in the functioning of local communities and the increase in the number of non-regular workers. ▶ Diversity is to be respected regardless of gender, age, disability, or nationality.
3	Raising the momentum for a sustainable society	▶ The concept of biodiversity is becoming more important, and the transition to a circular economy is required. ▶ There are concerns about the aging of both private buildings and public facilities as time passes.
4	Diversification of values	▶ There is a growing need for location-independent work styles and open spaces. ▶ People-centered, walkable, and attractive urban development is required.
5	Concerns about disasters and infectious diseases	▶ The possibility of an earthquake is on the rise with a 70-80% probability of a massive earthquake occurring in the Nankai Trough in the next 30 years (about 90% within 40 years). ▶ Damage caused by record-breaking heavy rains has been occurring across the country. ▶ Increased preparedness for emerging and reemerging infectious diseases is needed.
6	Expansion of people interacting and the area of exchange	▶ When the entire Chuo Shinkansen maglev line opens, a super mega-region with the world's largest population will be formed, and Nagoya will be its central city. ▶ With the hosting of the Asian Games, Asian Para Games, and other events, we expect to see an expansion of exchange.
7	Changes in the industrial sector	▶ The industry must respond to changes in industrial structure due to accelerating digitization and decarbonization. ▶ The rapid growth of startups around the world is transforming not only industrial structures but also urban structures.
8	Rapid progress of digitization	▶ While digital technology is rapidly developing and being utilized, issues such as the information gap (digital divide*) and lack of digital human resources are becoming apparent.
9	Decarbonized society*	▶ In response to the Paris Agreement of 2015, global warming countermeasures are being implemented around the world. ▶ In addition to renewable energy, hydrogen energy and other forms of energy are becoming increasingly important.

Permanent population trends and estimates

(10,000 people)

Maximum permanent population 2,332,176

Actual value

Estimated value

2010 2012 2014 2016 2018 2020 2022 2024 2026 2028 2030 2032 2034 2036 2038 2040 (Year)

Source: Actual values from Nagoya City's "Statistics Nagoya Web Version" Aichi Prefecture population trend survey results (for Nagoya City)
Estimated values from Nagoya City statistics (as of October 1, 2023)

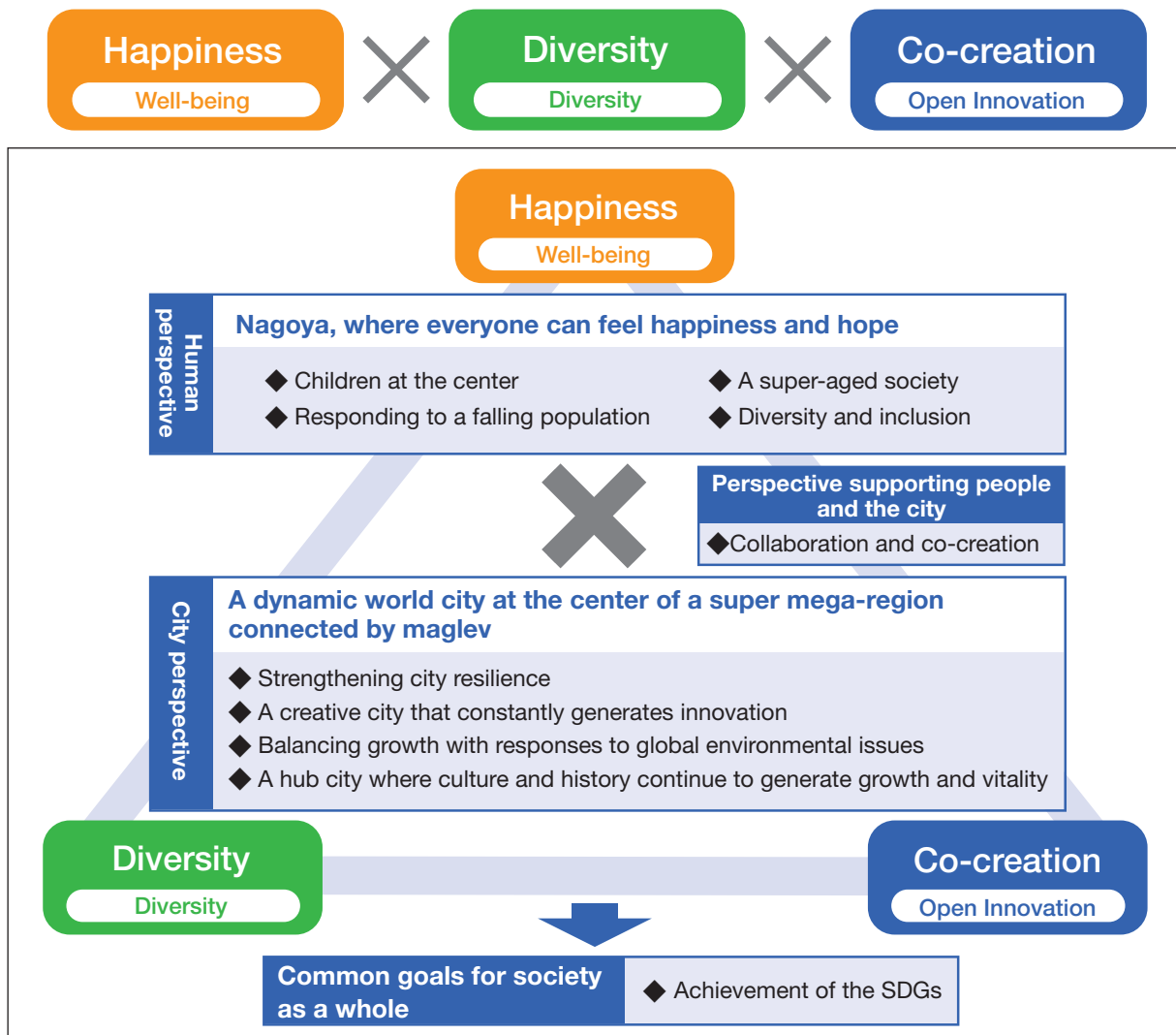* **Digital divide**: Information gap caused by the ability to use information technology such as computers and the internet, and by the lack of access to information technology.
Decarbonized society: A society in which an equilibrium is maintained between the emissions of greenhouse gases generated by human activities and the absorption of greenhouse gases through the preservation and enhancement of greenhouse gas sinks.

Our Long-Term Vision for City Planning

1 Basic Policy

Nagoya, a dynamic world city at the center of a super mega-region connected by maglev, where everyone can feel happiness and hope

Happiness — Well-being ✕ **Diversity** — Diversity ✕ **Co-creation** — Open Innovation

Happiness — Well-being

Human perspective

Nagoya, where everyone can feel happiness and hope

◆ Children at the center
◆ Responding to a falling population
◆ A super-aged society
◆ Diversity and inclusion

✕

Perspective supporting people and the city

◆ Collaboration and co-creation

City perspective

A dynamic world city at the center of a super mega-region connected by maglev

◆ Strengthening city resilience
◆ A creative city that constantly generates innovation
◆ Balancing growth with responses to global environmental issues
◆ A hub city where culture and history continue to generate growth and vitality

Diversity — Diversity

Co-creation — Open Innovation

Common goals for society as a whole

◆ Achievement of the SDGs

About the SDGs

The SDGs are 17 goals common to the world that aim to realize a sustainable and better society where no one is left behind, as listed in the "2030 Agenda for Sustainable Development" adopted at the United Nations Summit in 2015.

In 2019, the City of Nagoya was selected by the national government as an SDGs Future City*, and all of society is working toward the realization of a sustainable and resilient city where the economy, society, and the environment are in harmony.

SUSTAINABLE DEVELOPMENT GOALS

* **SDGs Future City**: The government selects cities that propose outstanding initiatives to achieve the SDGs. The City of Nagoya was selected in July 2019.(As of May 2023, 182 cities have been selected.)

2   Our Vision for the City of Nagoya

Based on the "Basic Policy," the future vision for the City of Nagoya, which we pursue to achieve by 2040, is expressed in the following five elements.

Vision 1

A city where human rights are valued and everyone can live rewarding, active lifestyles

- ▶ A city where human rights are valued and people can connect and support each other
- ▶ A city where everyone, including the elderly and people with disabilities, can live independently and worry-free
- ▶ A city where diverse people can be active in their own ways and live fulfilling lives
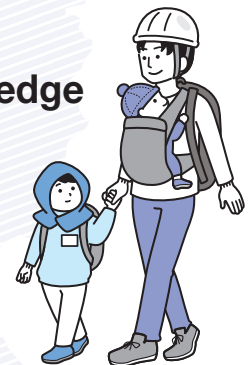
Vision 2

A city where families can raise children with confidence, and where children and young people can grow and develop into well-rounded adults

- ▶ A city where parents can give birth to and raise children with peace of mind
- ▶ A city where children's rights are protected and they can grow up healthy and happy
- ▶ A city where young people can envision a bright future and be active in society

Vision 3

A city where people support each other, and everyone can live safe and secure in the knowledge that their city is prepared for any disaster

- ▶ A city resistant to disasters such as earthquakes and torrential rains
- ▶ A city less prone to fires, crime, and traffic accidents
- ▶ A city where safe and secure civic life is protected

Vision 4

A city with a livable urban environment that exists in harmony with nature

- ▶ A city with a livable urban environment
- ▶ A city with a rich natural environment
- ▶ An environmentally friendly city aiming toward the realization of a decarbonized and recycling-oriented society

Vision 5

An appealing, vibrant global city that attracts people and businesses from all over the world

- ▶ A city that is full of vitality, where the individuality and appeal of the region are polished and refined
- ▶ An appealing, vibrant global city that attracts people and businesses from all over the world
- ▶ A city that has a high level of industrial competitiveness, where local industries are revitalized

3   The Aimed-For City Space

The vision for our city is spatially recomposed from a bird's eye view of the entire city and displayed as the "Aimed-For City Space."

Approach to the City Space

◆**As the central city of a super mega-region connected by maglev**
Aiming to realize a smart, resilient city that incorporates new technologies and ideas while leveraging our city's strengths, with the ability to prevent and reduce disasters

◆**As a people-centered local government**
Aiming to realize an intensively connected urban structure in which various urban functions are appropriately located and connected, and promoting walkable community development that encourages interaction among diverse people

◆**Toward a city that drives the growth of Japan as a whole**
Realizing a prosperous society in which everyone can feel happiness and hope, sustainable growth in our city and the Greater Nagoya area, and as Nagoya, a city of diversity, driving the growth of Japan as a whole
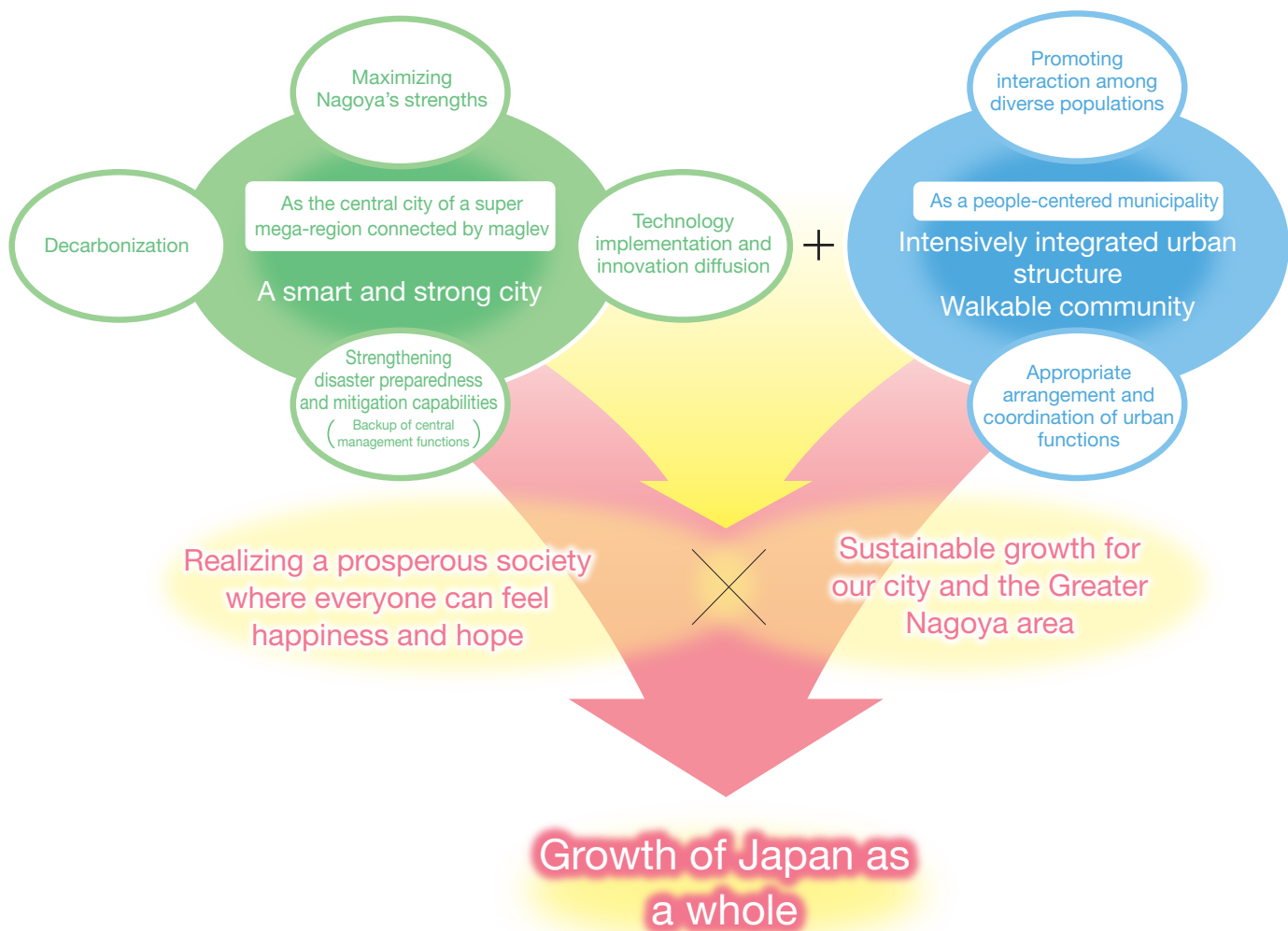
Initiatives to Achieve the Vision for Our City

1 Reforming the city government and strengthening its foundation

The city will display the direction of our efforts toward the realization of our vision for Nagoya based on our basic ideas on the management of the city government and the current trends and issues surrounding the administration.

(1) Respect for human rights and diversity

◆ Respect for human rights and improving awareness of human rights

(1) Promoting policies that value each and every person in implementing all city policies
▶ Striving to operate our administration with the principle of respecting human rights as its pillar, and promoting policies from the perspective of respecting diversity and valuing each and every person.

(2) Promoting citizen-led policies
▶ Supporting proactive civic activities and social participation

(3) Promoting comprehensive policies
▶ Human rights issues covering a wide range of areas, including women, children, the elderly, people with disabilities, historical class discrimination (social integration issues), and foreigners
As each human rights issue becomes more complex and diverse, promoting comprehensive policies from a human rights perspective across all aspects of city administration

◆ Understanding and respect for diversity

(1) Raising awareness of inclusion of diversity
▶ Employees taking diversity as their own responsibility, including it, and striving to carry out their duties with the awareness that no one will be left behind

(2) Providing services that take into consideration diverse values   and backgrounds
▶ Providing easy-to-understand services that meet the diverse requests and expectations of users
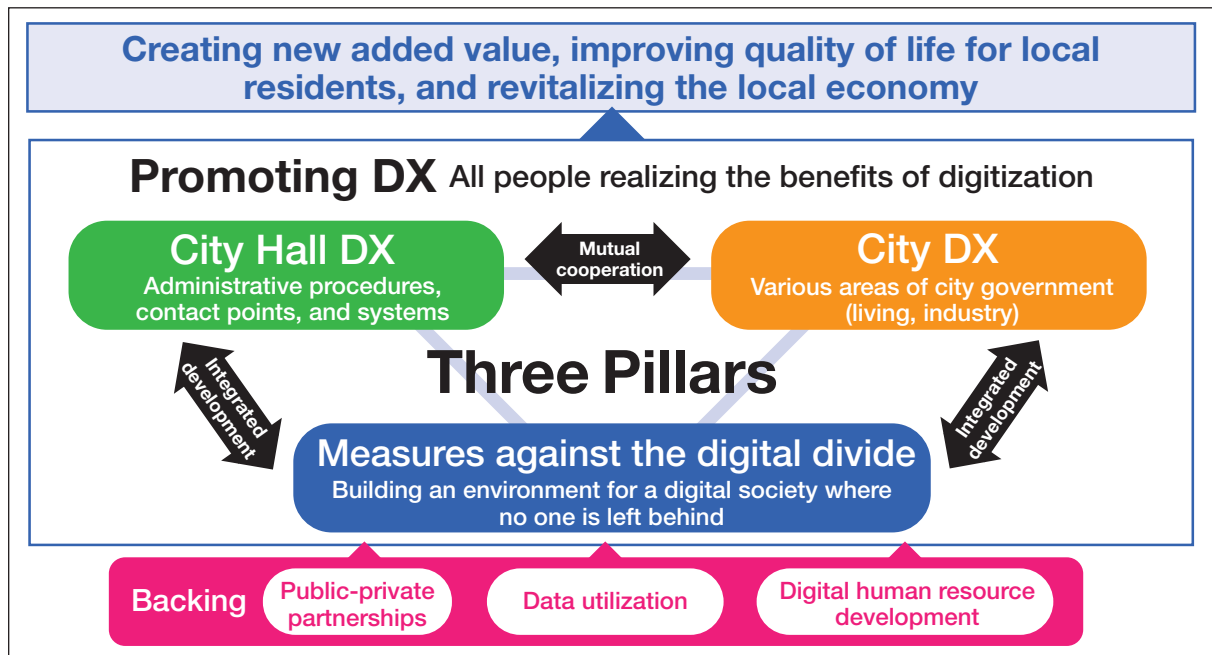
(3) Reforming work styles that respect diversity
▶ Striving to develop an environment and culture in which employees can utilize their individuality and capabilities and work with peace of mind, through such means as dividing duties regardless of gender, age or life stage, flexible personnel placement in a wide range of positions, and promoting the employment of people with disabilities

(2) Creating new value and collaboration with diverse players

◆Promoting digital transformation (DX)

- (1) Promoting DX of City Hall DX
- (2) Promoting city DX
- (3) Promoting measures to address the information gap (digital divide)
- (4) Promoting data utilization

Creating new added value, improving quality of life for local residents, and revitalizing the local economy

Promoting DX All people realizing the benefits of digitization

City Hall DX	Mutual cooperation	City DX
Administrative procedures, contact points, and systems		Various areas of city government (living, industry)

Three Pillars

Integrated development

Measures against the digital divide
Building an environment for a digital society where no one is left behind

Integrated development

Backing | Public-private partnerships | Data utilization | Digital human resource development

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◆Promoting public-private partnerships

- (1) Promoting dialogue and co-creation between the public and private sectors
- (2) Further utilizing PPP/PFI*

◆Encouraging city promotion

- (1) Establishing an agency-wide policy
  - ▶ Establishing a basic policy that outlines the basic concept and direction of efforts to strengthen the comprehensive promotion of the city, and compiling a promotion policy for each fiscal year
- (2) Branding the city
  - ▶ Also creating tools to disseminate the city brand, and working to promote and establish the brand both domestically and internationally
- (3) Developing strategic promotion
  - ▶ In cooperation with citizens, companies, universities, NPOs, etc., proactively promoting projects by clarifying the target audience and using various media

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* **PPP/PFI**: PPP is a generic term for public-private partnership methods for the development and operation of public facilities, such as PFI, designated manager systems* and Park-PFI.PFI is a method of utilizing private-sector funds, management capabilities, and technical expertise in the development and operation of public facilities.
Designated manager systems: Systems in which a local public body comprehensively assigns a private company, designated as a manager, to maintain, manage, and operate public facilities.

(3) Management of city administration to increase citizen satisfaction

◆ Improving the quality of citizen services

(1) Improving citizen satisfaction (CS)

(2) Promoting ward administration

▶ Strengthening the planning and coordination functions of ward offices, which are the front lines of administration, and cooperating with related departments to promote comprehensive administration in the ward and promote urban development projects in each ward that are suited to the characteristics of the ward

◆ Communicating public relations

Promoting strategic public relations

▶ Dividing the stages of citizen behavior into "awareness, interest, consideration, action," and developing strategic public relations activities by using media appropriate for each stage, while being mindful of what stage of action we are aiming to stimulate from citizens

(4) Sustainable municipal management

◆ Promoting administrative reform

(1) Effective use of administrative resources

(2) Reform of staff awareness toward administrative reform

(3) Optimization of organization and capacity

◆ Promoting sustainable fiscal management

Promoting strategic and systematic fiscal management

◆ Response to crisis events

(1) Preparation for normal times

(2) Response to crisis events

◆ Recruitment, development, and utilization of diverse human resources for organizational improvement

(1) Recruitment, development, and utilization of diverse human resources

(2) Creation of a workplace environment for organizational improvement

◆ Promotion of asset management

(1) Extending the lifespan of facilities

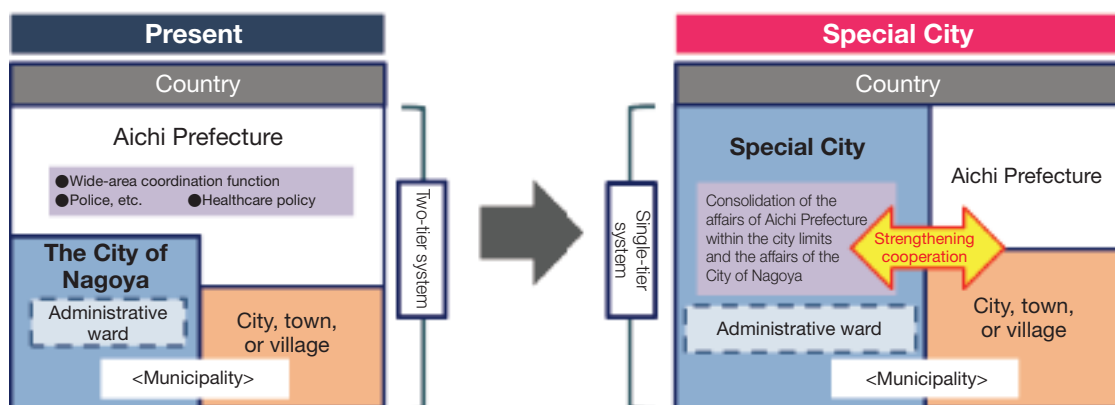(2) Reorganizing and improving facilities

(3) Effective use of owned assets

(5) Nagoya's aim for a metropolitan city system

◆ Special city*

(1) Strengthening efforts to create a new metropolitan city system

(2) Promoting reforms in the current system

◆ Promoting local government collaboration in the region

Promoting local government collaboration in the region

Present		Special City	
Country		Country	
Aichi Prefecture		Special City	Aichi Prefecture
● Wide-area coordination function ● Police, etc. ● Healthcare policy	Two-tier system	Consolidation of the affairs of Aichi Prefecture within the city limits and the affairs of the City of Nagoya	Strengthening cooperation
The City of Nagoya	Single-tier system		
Administrative ward	City, town, or village	Administrative ward	City, town, or village
<Municipality>		<Municipality>	

* **Special city**: Nickname for "special self-governing city" commonly used by designated cities.

2 Strategic Focuses

The City of Nagoya has established the following priorities as part of its strategy to achieve its vision for Nagoya.

Actions designated as vital to key strategies will be given priority when allocating the city's funding and resources to ensure the steady progress of the overall plan.

◀◀ Strategy 1 ▶▶

The city supports the whole of society so that the younger generation will have a bright outlook for the future and fulfill their hopes for marriage and child-rearing.

(1) Creating an environment in which the younger generation can live with hope, marry with peace of mind, and give birth to and raise children

SUSTAINABLE DEVELOPMENT G☉ALS

❶ Support for people to meet each other and fulfill their marriage aspirations

Main projects

▶ Support for people to meet each other and fulfill their marriage aspirations

❷ Medical care, consultations, and child-rearing support from the pre-pregnancy stage to the child-rearing stage

Main projects

▶ Consultations and child-rearing support from the pre-pregnancy stage to the child-rearing stage
▶ Programs to support learning about child-rearing
▶ Child-rearing support programs in the community

❸ Support for child-rearing of preschool children

Main projects

▶ Improving the quality of early childhood education in municipal nurseries
▶ Promoting measures for children on waiting lists for use of childcare centers, etc.
▶ Providing various childcare services at childcare centers, etc.

❹ Support for creating places for children to stay after school
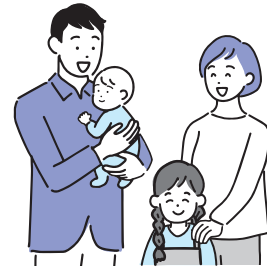
Main projects

- ▶ Twilight School
- ▶ Twilight Room
- ▶ Subsidies for healthy activities to nurture children at home alone
- ▶ Cultivating young people in children's centers, etc.

❺ Creating an environment conducive to child-rearing in society as a whole

Main projects

- ▶ Subsidies for children's medical expenses
- ▶ Promoting school aid and encouragement
- ▶ Child and child-rearing support projects in subways
- ▶ Certification and commendation system for child-rearing support companies
- ▶ Promoting the Nagoya Child Smile Project

❻ Supporting young people to become independent and improving the hiring environment

Main projects

- ▶ Nagoya Job Matching Project
- ▶ Support for children and youth to be independent
- ▶ Nagoya-style career guidance and support for young people

❼ Promoting work style reform and work-life balance

Main projects

- ▶ Promoting the further participation of women in society through employment, etc.
- ▶ Promoting work-life balance

■ **Major factors in the falling birthrate** (from the National Outline of Measures for Society with Decreasing Birthrate)

Matters related to marriage (unmarried people and late marriages)

Among the major factors contributing to the falling birthrate, **more people being unmarried and late marriages have a particularly large impact.**
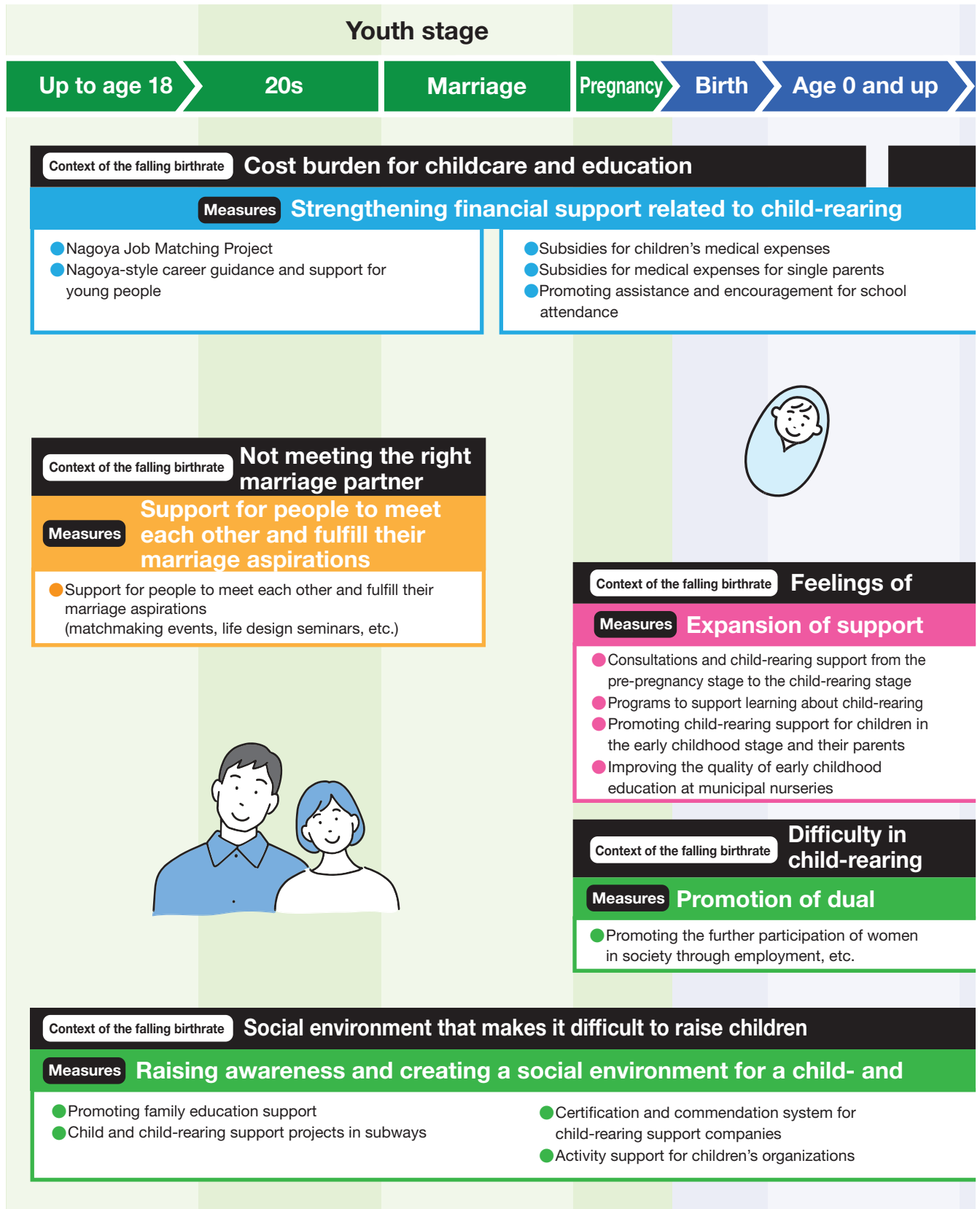Many of the younger generation hope to marry someday, **they cannot find a suitable partner** or that **they do not have enough money.**The number of young people who say **they will never get married** is also on a slight increase.

Matters related to child-rearing (decline in birthrate for married people)

Both unmarried and married people want to have about two children on average, but the average ideal number of children and the average number of children planned by couples are declining due to such reasons as **the expense of child-rearing and education**, **being unable to bear any further burden of child-rearing**, and **interference with one's job**.

Life-cycle and background-specific issues related to falling birthrates and projects that will lead to addressing these issues

Youth stage

| Up to age 18 | 20s | Marriage | Pregnancy | Birth | Age 0 and up |

Context of the falling birthrate Cost burden for childcare and education

Measures Strengthening financial support related to child-rearing

- Nagoya Job Matching Project
- Nagoya-style career guidance and support for young people

- Subsidies for children's medical expenses
- Subsidies for medical expenses for single parents
- Promoting assistance and encouragement for school attendance

Context of the falling birthrate Not meeting the right marriage partner

Measures Support for people to meet each other and fulfill their marriage aspirations

- Support for people to meet each other and fulfill their marriage aspirations (matchmaking events, life design seminars, etc.)

Context of the falling birthrate Feelings of

Measures Expansion of support

- Consultations and child-rearing support from the pre-pregnancy stage to the child-rearing stage
- Programs to support learning about child-rearing
- Promoting child-rearing support for children in the early childhood stage and their parents
- Improving the quality of early childhood education at municipal nurseries

Context of the falling birthrate Difficulty in child-rearing

Measures Promotion of dual

- Promoting the further participation of women in society through employment, etc.

Context of the falling birthrate Social environment that makes it difficult to raise children

Measures Raising awareness and creating a social environment for a child- and

- Promoting family education support
- Child and child-rearing support projects in subways

- Certification and commendation system for child-rearing support companies
- Activity support for children's organizations

Child-rearing stage

| Age 3 and up | Elementary school | Junior high school | High school | University |

Context of the falling birthrate **Economic instability**

throughout the life stages and raising the incomes of younger generations
- Promoting the Nagoya Child Smile Project (financial support for securing housing, etc.)
- Subsidies for children's influenza vaccination expenses
- Ensuring opportunities to move into municipal housing, etc.
- Promoting subsidies for private schools

Context of the falling birthrate **Concerns about children's education**

Measures **Enhancement of quality education**
- Promoting hands-on activities for children (hands-on activity locations, children's passes)
- Implementing research, education, surveys, and awareness-raising projects related to children, young people, and child-rearing at Nagoya City University
- Promoting the NAGOYA School Innovation project
- Promoting career education

isolation and burden in child-rearing

for all children and child-rearing households
- Implementing child-rearing support projects in the community
- Implementing the Nagoya Waku-Waku Present Program
- Promoting measures for children on waiting lists for use of childcare centers, etc.
- Providing various childcare services at childcare centers, etc.
- Twilight School
- Twilight Room
- Subsidies for healthy activities to nurture children at home alone
- Cultivating young people in children's centers, etc.

balancing work and

Context of the falling birthrate **Burden of housework and child-rearing still disproportionately falls on women**

working and co-parenting
- Promoting work-life balance

child-rearing friendly society
- Project to support learning for junior high school students
- Project to support learning and counselling for high school students
- Restoration of parks close to the community
- Promoting the enhancement of the attractiveness of Nagoya Castle (Children's Fast Track demonstration experiment)

Strategy 2

Supporting the hopes and dreams of children and young people throughout society so that no one is left behind

(1) Promoting learning that brings out the potential of all children and young people and gives them the power to create their future

SUSTAINABLE DEVELOPMENT G⊙ALS

❶ Promoting learning that develops children's individuality and abilities and fosters their ability to learn on their own

Main projects
- ▶ Promoting hands-on activities for children ▶ Promoting integrated education
- ▶ Promoting career education
- ▶ Promoting the NAGOYA School Innovation project
- ▶ Promoting an inclusive educational system*

❷ Promoting well-rounded physical and mental development

Main projects
- ▶ Promoting athletic and cultural activities for children

❸ Promoting learning that fosters the ability to create social development

Main projects
- ▶ Development of various higher education and training programs at Nagoya City University in response to the needs of society
- ▶ Promoting global human resource development ▶ Promoting ICT-based education
- ▶ Developing highly specialized human resources through the establishment of the Graduate School of Data Science (tentative name) at Nagoya City University

(2) Promoting seamless support for children, young people, and families in cooperation with schools and communities

SUSTAINABLE DEVELOPMENT G⊙ALS

❶ Comprehensive and seamless support for children, youth, and families so that no one is left behind

Main projects
- ▶ Support for children and youth to be independent
- ▶ Nagoya-style career guidance and support for young people

❷ Support for children/young people and families in need of support

Main projects
- ▶ Operation of the Nagoya Children Advocacy Committee
- ▶ Project to support young carers*
- ▶ Promoting coordination to enhance support for children requiring medical care
- ▶ Promoting anti-bullying measures
- ▶ Improvement of support for children who refuse to go to school

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* **Inclusive educational system** : Article 24 of the UN Convention on the Rights of Persons with Disabilities encourages respect for human diversity to enable disabled people to develop their mental and physical abilities to their fullest potential. The Convention also states that people with disabilities should be included in the general education system, thereby allowing them to participate effectively in a free society.

Young carers: Children/young people recognized as being overly involved in nursing care of a family member or other daily living activities.

Strategy 3

Realizing welfare that is kind to each individual and promoting the creation of a community where people can support each other and play an active role together

(1) Urban development that respects human rights and is inclusive of diversity

SUSTAINABLE DEVELOPMENT G☉ALS

❶ **Promoting a society where everyone is respected**

Main projects

- ▶ Promoting human rights protection and activities to raise awareness
- ▶ Promoting understanding of diverse lifestyles
- ▶ Promoting awareness of a gender equal society
- ▶ Promoting elimination of discrimination against disabled people

❷ **Accessibility and universal design urban development**

Main projects

- ▶ Promoting accessible urban development
- ▶ Installation of elevators at subway stations
- ▶ Promoting understanding of disabilities and people with disabilities

❸ **Creating a region where each and every person can live and work in their own way**

Main projects

- ▶ Promoting the further participation of women in society through employment, etc.
- ▶ Promoting employment and training of welfare personnel for disabled people
- ▶ Supporting children with developmental disabilities in cooperation with Nagoya City University
- ▶ Promoting support for Japanese language study
- ▶ Promoting work-life balance

❹ **Support for people in difficult situations**

Main projects

- ▶ Comprehensive consultations for women
- ▶ Promoting projects to develop a multilayered support system

(2) Creating a healthy and long-lived community where people can live in good health and peace of mind

SUSTAINABLE DEVELOPMENT GOALS

❶ Promoting preventive medicine and creating good health, promoting advanced research

Main projects

▶ Promoting projects to achieve healthier lifestyles and prevent passive smoking
▶ Promotion of cancer prevention schemes
▶ Promoting building good mental health
▶ Promoting advanced clinical research and clinical trials at the City University Hospital Group*

❷ Enhancing the emergency medical care system*

Main projects

▶ Ensuring an effective emergency medical care system
▶ Boosting the capabilities of the emergency medical care system in the City University Hospital Group

❸ Enhancing and promoting a comprehensive regional care system

Main projects

▶ Project to promote further integration of home-based medical and nursing care
▶ Promoting functional division and cooperation between local medical institutions and nursing care facilities in the City University Hospital Group
▶ Promotion of measures to prevent dementia and prevent dependence on nursing care
▶ Constructing a local support network for dementia
▶ Promoting training and ensuring required numbers of nursing care personnel

(3) Creating sustainable and vibrant communities

SUSTAINABLE DEVELOPMENT GOALS

❶ Promoting community activities

Main projects

▶ Promoting regional community revitalization
▶ Promoting regional activities in collaboration with various organizations
▶ Promoting urban development in line with the SDGs

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* **Nagoya City University Hospital Group:** Nagoya City University Hospital, East Medical Center, West Medical Center, Midori Municipal Hospital, and Mirai Kousei Hospital.
Emergency medical care system: (Primary system) dealing with patients with slight illnesses such as a cold or sudden fever; (secondary system) dealing with patients who require hospitalization or emergency surgery; (tertiary system) dealing with sever patients who require advanced medical care.

Strategy 4

Protecting the lives and industry of our citizens from disasters and infectious diseases, and ensuring a safe and secure lifestyle

(1) Strengthening measures to protect lives and livelihoods from all types of disasters

SUSTAINABLE DEVELOPMENT G☉ALS

❶ Reinforcement of disaster-preparedness measures to achieve zero escape delays

Main projects

▶ Creating individual evacuation plans for those who need assistance in evacuation
▶ Improving earthquake resistance of private buildings
▶ Promotion of mutual cooperation between the national and local governments
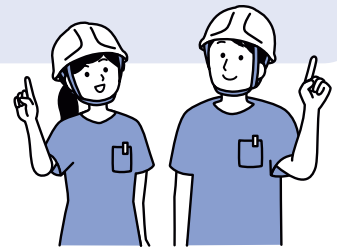
❷ Promoting human resource development for disaster preparedness

Main projects

▶ Supporting and raising awareness of self-help capabilities in regional disaster-preparedness management projects
▶ Support for activities of voluntary disaster reduction organizations in regional disaster-preparedness management projects
▶ Promoting strategic human resource development projects for disaster preparedness
▶ Promoting disaster-preparedness education at schools

❸ Strengthening disaster response capabilities

Main projects

▶ Implementing training and drills related to the operation of city and ward headquarters
▶ Promoting public relations and public information activities in the event of a disaster
▶ Ensuring a business continuity system in the event of a large-scale windstorm or flood
▶ Ensuring a good living environment at designated evacuation centers

❹ Boosting urban disaster preparedness functions

Main projects

▶ Making bridges more earthquake resistant
▶ Burying overhead powerlines
▶ Improving rivers
▶ Projects to reduce flooding due to overflowing wastewater pipes
▶ Boosting the disaster-preparedness capabilities of Nagoya Port

(2) Strengthening health crisis management response to emerging and reemerging infectious diseases

SUSTAINABLE DEVELOPMENT G❂ALS

❶ Strengthening the response to health crises with an eye to outbreaks of serious infectious diseases*

Main projects

▶ Promoting measures against emerging and reemerging infectious diseases
▶ Securing and maintaining infectious disease beds at East Medical Center

(3) Creating a safe, secure region without crime and without traffic accidents

SUSTAINABLE DEVELOPMENT G❂ALS

❶ Strengthening crime deterrence and traffic safety measures

Main projects

▶ Promoting everyday safety activities
▶ Implementing safety measures for school routes, etc.
▶ Promoting measures for vacant houses

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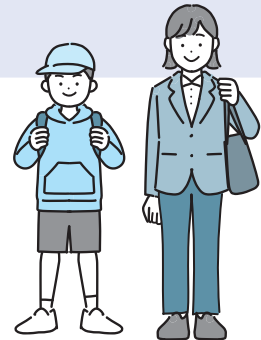
* **Serious infectious diseases**: In this plan, an infectious disease that may have a serious impact on life and health.

Strategy 5

Creating a city that attracts diverse people from all over the world with its unique charm, and growing through a virtuous cycle between the environment and the economy

(1) Boosting urban functions that are smart, comfortable, and attract interaction

SUSTAINABLE DEVELOPMENT G❂ALS

❶ Reinforcing infrastructure and networks to support urban functions

Main projects
- ▶ Boosting the functionality of the Nagoya Station terminal
- ▶ Improving the appearance of the area around the maglev station
- ▶ Promoting the Sakae area urban planning project
- ▶ Promoting urban planning around Kanayama Station
- ▶ Promoting urban planning in the Sanno-maru area
- ▶ Boosting the functionality of the Chubu Centrair International Airport and increasing passenger numbers
- ▶ Making the Nagoya Expressway easier and more convenient to use

❷ Realizing a comfortable travel environment through the use of advanced technologies

Main projects
- ▶ Promoting regional public transport planning
- ▶ Introducing a new Smart Roadway Transit (SRT*) system
- ▶ Implementing a transportation support system

❸ Walkable community development

Main projects
- ▶ Creating a walkable community where people feel comfortable and want to walk around
- ▶ Regeneration of the Horikawa River and Shinhorikawa River to add richness and vitality to the area
- ▶ Revitalizing the Nakagawa Canal

(2) Decarbonized, recycling-oriented, nature-friendly urban development

SUSTAINABLE DEVELOPMENT G❂ALS

❶ Promoting efforts to realize a decarbonized society

Main projects
- ▶ Financing for environmental conservation and energy-saving equipment
- ▶ Promoting environmental measures for cars
- ▶ Promoting decarbonization of homes
- ▶ Promoting the use of hydrogen energy
- ▶ Promoting the development of human resources to realize a decarbonized society
- ▶ Promoting green innovation*

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* **SRT**: (Smart Roadway Transit) A completely new form of transport featuring the latest technologies to ensure a comfortable ride and a design that allows all passengers to get on and off smoothly. The streamlined and stylish vehicles run on roadways to provide better access to key areas, boosting the overall vitality of the city.
Green innovation: Innovation in the energy and environmental sectors.

❷ Accelerating the transition to a circular economy

Main projects

▶ Sewage sludge solid fuelization
▶ Promoting reducing and reusing
▶ Promoting the reduction of waste from businesses and converting waste into resources
▶ Forming a society in which resource recycling and business are integrated
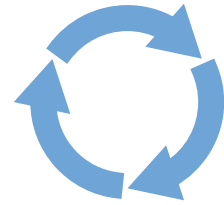
❸ Realization of a society in harmony with nature through green infrastructure*initiatives

Main projects

▶ Restoration of parks close to the community
▶ Promotion of urban development utilizing functions of the water cycle
▶ Promotion of urban development that takes biodiversity into consideration

(3) Strengthening industry to encourage new challenges and overcome intensifying inter-city competition

SUSTAINABLE DEVELOPMENT G❂ALS

❶ Economic revitalization through the creation of innovation

Main projects

▶ Improving the environment for innovation
▶ Fostering human resources who contribute to innovation
▶ Promoting pilot programs and open innovation*

❷ Strengthening the management foundation of small- and medium-sized businesses

Main projects

▶ Promoting digitization (DX)
▶ Facilitating fundraising

❸ Revitalizing regional commerce

Main projects

▶ Revitalizing and improving commercial areas in the region

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* **Green Infrastructure**: Initiatives that seek to achieve a variety of benefits by actively utilizing the diverse functions of the natural environment (e.g., providing habitats and growth areas for living creatures, creating pleasant landscapes, and controlling rising temperatures).
Open innovation: The bringing together of knowledge and technology across organizational boundaries in the development of new technologies and products.One example is industry-government-academia collaboration projects, cross-industry exchange projects, and joint research between large companies and venture companies.

(4) Creating a city that attracts the world with its uniqueness and makes people want to visit again and again

SUSTAINABLE DEVELOPMENT G**O**ALS

❶ Realization of a MICE* city with international tourism that attracts the world with its unique story

Main projects

▶ Promoting tourism in the Nagoya Castle area
▶ Improving support for cultural and artistic activities
▶ HIGASHIYAMA Zoo and Botanical Gardens Evolution
▶ Encouraging tourism promotions
▶ Attracting MICE events to Nagoya

❷ Strengthening urban vitality through the power of sports

Main projects

▶ Improving Mizuho Park
▶ Providing sports opportunities
▶ Promoting sports for people with disabilities
▶ Implementing sports promotion

* **MICE** : Short for Meeting, Incentive Travel, Convention and Exhibition/Event.The term refers to any kind of business event that attracts a large number of people and facilitates their interactions. Examples include company meetings, corporate incentive travel, conventions held by international organizations, groups, and academic societies, as well as exhibitions, trade fairs and related events.

Toward the Realization of Nagoya as a City of Diversity

Diversity is a prerequisite for the development of all key strategies. Diversity is an essential element as a municipality in building a society where no one is left behind. At the same time, it is an important factor as a large city for being chosen by many people and businesses and continuing to grow in the future.

In particular, the City of Nagoya is expected to take the opportunity of hosting the Asian Games and Asian Para Games to realize a society that recognizes diversity and allows everyone to live as they are, regardless of gender, age, disability, or nationality.

The city will promote initiatives from the following perspectives to become "Nagoya, a city of diversity," where diversity coexists and diversity leads to growth.

❶ A society that is inclusive of diversity, where no one is left behind (where people are secure to coexist)

The city aims to create a Nagoya where all people can live together in peace and security, where diversity in both soft and hard infrastructure is a prerequisite for all aspects of life, including living, visiting, studying, and working.

❷ A highly tolerant city with a variety of options (creating added value)

The city will cultivate a diverse workforce, creating an environment that is tolerant of diversity and nurturing a culture that fosters diversity to aim to promote exchange among a diverse range of people from Japan and overseas, create innovation, and ultimately create a Nagoya that continues to grow and develop.

❸ Administrative management that respects diversity to support the realization of a city of diversity (reform of city administration and strengthening of its foundation)

The city will promote awareness in all aspects, including human resources and organization, to strive for diversity.

Diversity coexists, and diversity leads to growth
Nagoya, a city of diversity

Further promotion of the Asian Games and Asian Para Games, taking advantage of the opportunity provided by the Games

❶ **A society that is inclusive of diversity, where no one is left behind** (where people are secure to coexist)

×

❷ **A highly tolerant city with a variety of options** (creating added value)

Backing

❸ **Administrative management that respects diversity to support the realization of a city of diversity** (reform of city administration and strengthening of its foundation)

3 Driving forces of growth

Among the priority strategies, the city has designated areas with particularly strong elements of forward-looking investment that will lead to the future as driving forces of growth.

Driving Force 1

Forming a legacy of the Asian Games and Asian Para Games and investing for the maglev era

(1) Hosting the Asian Games and Asian Para Games and building a legacy

SUSTAINABLE DEVELOPMENT GOALS

Main projects
- ▶ Improving accessibility for the Asian Games and Asian Para Games
- ▶ Promoting the Asian Games and Asian Para Games
- ▶ Initiatives by the city to build momentum for the Asian Games and Asian Para Games
- ▶ Improving venue facilities for the Asian Games and Asian Para Games
- ▶ Promoting sports for people with disabilities
- ▶ Promoting new sports

(2) Realizing a city where diverse players intermingle and create new values

SUSTAINABLE DEVELOPMENT GOALS

Main projects
- ▶ Introducing a new Smart Roadway Transit (SRT*) system
- ▶ Boosting the functionality of the Nagoya Station terminal
- ▶ Improving the appearance of the area around the maglev station
- ▶ Promoting the Sakae area urban planning project
- ▶ Improving the environment for innovation
- ▶ Promoting the concentration of companies that will serve as the foundation for innovation

(3) Realization of a city that continues to generate growth and vitality through its diverse individuality and appeal

SUSTAINABLE DEVELOPMENT GOALS

Main projects
- ▶ Regeneration of the Horikawa River and Shinhorikawa River to add richness and vitality to the area
- ▶ Revitalizing the Nakagawa Canal
- ▶ Maintaining Nagoya Castle
- ▶ Promotion of urban development around Atsuta Shrine
- ▶ Operating and maintaining the International Exhibition Hall

Overview of the Asian Games and Asian Para Games

Competition name	20th Asian Games	5th Asian Para Games
Competition period	Saturday, September 19 -Sunday, October 4, 2026	Sunday, October 18- Saturday, October 24, 2026
Number of participating countries	45 Asian countries and regions	
Number of events	41	18
Main venue	Nagoya City Mizuho Park Athletic Stadium	

The 20th Asian Games and 5th Asian Para Games

Significance and purpose of hosting the Asian Games and Asian Para Games

▶ Contributing to the promotion and advancement of various fields such as sports, culture, education, international respect, friendship, and peace through fair competition in sports
▶ The largest international sports and para sports event in Asia
▶ Many spectators and event officials will visit the region during the Games

Changing conditions surrounding the Games

- Hosting the 2020 Tokyo Olympics and Paralympics
- Changes in international circumstances and price hikes following the decision to host the Olympics and Paralympics

● Maintaining quality while keeping costs down to enable a simple, streamlined and functional event
● Rather than ending up as a one-off sporting event, it is necessary to ensure that the effects of hosting the Games are linked to a legacy in various fields, including the promotion of sports, the expansion of the population of people interacting, the promotion of international exchange, the realization of a society of coexistence, and the strengthening of international competitiveness.

NAGOYA-Vision for the 2026 Asian Games and Asian Para Games - The ideal city with the Asian Games as an opportunity

Health and regional vitality

Appeal and pride

Legacy building across a variety of sectors

International exchange and diversity

Innovation and sustainability

Upgrading our city in all aspects to create a more prosperous life for our citizens

Main projects related to the Asian Games and Asian Para Games

Before the Games	**During the Games**	**After the Games**

Necessary for hosting the Games

▶ Promoting the Asian Games and Asian Para Games

*Image is for illustration purposes
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▶ Improving venue facilities for the Asian Games and Asian Para Games
▶ Improving Mizuho Park

Important for hosting the Games

▶ Promoting accessibility in priority improvement areas
▶ Improving accessibility for the Asian Games and Asian Para Games

▶ Initiatives by the city to build momentum for the Asian Games and Asian Para Games (building momentum, development of the venue and surrounding area, etc.)

20th Asian Games
Aichi-Nagoya 2026
HOST CITY

The emblem of the 20th Asian Games

5th Asian Para Games
Aichi-Nagoya 2026
HOST CITY

The emblem of the 5th Asian Para Games

Using the momentum of the Games

[Promoting sports]

▶ Providing sports opportunities
▶ Promoting sports for people with disabilities
▶ Implementing sports promotion
▶ Attracting and hosting large-scale competitions
▶ Promoting new sports

[Expanding the population of people interacting]

▶ Encouraging tourism promotion

[Realizing a society of coexistence]

▶ Promoting accessible urban development
▶ Promoting accessible private railroad station buildings
▶ Subsidies to introduce universal designtaxis
▶ Promoting understanding of disabilities and people with disabilities
▶ Promoting elimination of discrimination against people with disabilities

[Promoting international exchange]

▶ Developing human resources to promote multicultural coexistence and internationalization at Nagoya City University
▶ Promoting exchange with foreign cities

[Strengthening international competitiveness]

▶ Improving the environment for innovation
▶ Creating opportunities for industrial exchange
▶ Promoting the concentration of companies that will serve as the foundation for innovation

4th Hangzhou Asian Para Games Opening Ceremony
Source: ©2023 HAPGPP

Driving Force 2

Investment to create a state-of-the-art digital city

(1) Realization of a realistic digital city

SUSTAINABLE DEVELOPMENT GOALS

Main projects
- ▶ Promoting training and ensuring required numbers of nursing care personnel
- ▶ Promoting the use of educational data and EBPM*
- ▶ Promoting digital transformation in the infrastructure sector
- ▶ Promoting pilot programs and open innovation

(2) Realizing a digital standard of living

SUSTAINABLE DEVELOPMENT GOALS

Main projects
- ▶ Promoting ward administration
- ▶ Improving the appeal of libraries
- ▶ Releasing digital data that integrates world coordinate data and road ledger plans

Driving Force 3

Investment for industrial revitalization through new energy

(1) New lifestyles and industries created by hydrogen

SUSTAINABLE DEVELOPMENT GOALS

Main projects
- ▶ Promoting the use of hydrogen energy
- ▶ Promoting projects to create a low-carbon advanced region*
- ▶ Creating a carbon neutral Nagoya Port*
- ▶ Promoting green innovation

(2) Expanding utilization of renewable energy and supporting business transformation

SUSTAINABLE DEVELOPMENT GOALS

Main projects
- ▶ Promoting decarbonization of city facilities
- ▶ Promoting decarbonization of housing and other facilities

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* **EBPM:** Short for Evidence-based Policy Making.
Low-carbon advanced region: A region working to achieve virtually zero CO_2 emissions from electricity consumption in the residential, commercial, and other sectors by FY2030, and to solve local problems and create a new region that improves its appeal and the quality of life of its residents, with the aim of realizing a decarbonized society by 2050.
Carbon neutral port: A port that contributes to the competitiveness of industries and ports and the realization of a decarbonized society by upgrading port functions with consideration for decarbonization and improving the environment for the acceptance of hydrogen.

◀◀ **Driving Force 4** ▶▶

Investment in people to nurture the human resources that will support the future

(1) Human resource development to create development of a sustainable society

SUSTAINABLE DEVELOPMENT G🔴ALS

Main projects

▶ Promoting hands-on activities for children
▶ Promoting the NAGOYA School Innovation project
▶ Promoting career education
▶ Promoting global human resource development
▶ Research and human resource development for solving urban issues at Nagoya City University

(2) Developing human resources to support industries in the new era

SUSTAINABLE DEVELOPMENT G🔴ALS

Main projects

▶ Fostering human resources who contribute to innovation
▶ Supporting globalization
▶ Providing reskilling courses at Nagoya City University

4   Overall Vision for Actions and Projects

(1) Number of Actions and Projects

The City of Nagoya has designated 42 focus actions and 503 projects to work on in the five years between 2024 and 2028 to achieve our vision for Nagoya.

(2) Planned Project Costs

The project costs required to implement the projects included in this Master Plan are expected to total approximately 2.6973 trillion yen over five years.

5   Master Plan Project Management

(1) Project Progress Monitoring

Effectiveness indicators and targets will be set for each policy area to monitor progress. Figures showing progress toward achieving each target will be compiled and released to the public every financial year.

Details for each of the projects included in this Master Plan will include their current statuses and targets to monitor progress. This information will then be released to the public each year. After the Master Plan has concluded, the City of Nagoya will evaluate and verify the targets of the actual outcomes of each of the projects in the Master Plan. All results will then be compiled and utilized to enable more effective administration of the city in the future.

(2) Priority Budget Allocation

Each financial year, the budget will be allocated to each major strategy in keeping with the progress made in each area to ensure that funds are allocated where they are needed most.

6 Actions/projects

The City of Nagoya will implement 42 measures to achieve our vision.

Vision 1 | A city where human rights are valued and everyone can live rewarding, active lifestyles

1 Creating a society where human rights are respected and there is no discrimination or prejudice

2 Comprehensively promoting gender equality

3 Comprehensively promoting accessibility and universal design urban development

4 Comprehensively supporting the deepening of community ties and community activities

5 Supporting the development of lifelong physical and mental health

6 Supporting the development of a system that enables people to receive appropriate medical care

7 Supporting those who need support in their daily lives so that no one is left behind

8 Supporting the elderly so that they can live comfortably and independently according to their individual circumstances

9 Supporting people with disabilities so that they can live independently and comfortably

10 Promoting multicultural coexistence

11 Promoting employment support so that everyone can work with motivation

12 Supporting the creation of a sense of purpose in life through lifelong learning

Vision 2 | A city where families can raise children with confidence, and where children and young people can grow and develop into well-rounded adults

13 Creating an environment where people can realize their hopes for meeting others and getting married, and can give birth to and raise children with peace of mind

14 Supporting children and families so that children can grow up healthy and happy

15 Protecting children from abuse and bullying and providing support for children who are not attending school

16 Nurturing children's solid academic ability, well-rounded minds and healthy bodies, and developing their ability to play an active role in society

17 Creating a city where the younger generation can learn, grow, and thrive

Vision 3 | A city where people support each other, and everyone can live safe and secure in the knowledge that their city is prepared for any disaster
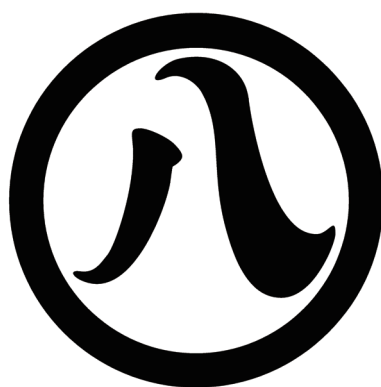
18 Promoting the development of disaster-resistant urban infrastructure

19 Promoting disaster preparedness and mitigation measures and supporting the improvement of local disaster prevention capabilities

20 Enhancing measures against infectious diseases and ensuring a hygienic environment

21 Enhancing the firefighting system to protect the lives of citizens

22 Promoting the creation of a safe, secure region without crime and without traffic accidents

23 Ensuring a stable supply of safe, reliable, and delicious tap water

24 Ensuring the stability and improvement of consumer life and food safety and security

Vision 4 | A city with a livable urban environment that exists in harmony with nature

25 Promoting the creation of an easy-to-live-in community with good urban infrastructure

26 Realizing sustainable public transportation and promoting walkable community development

27 Ensuring a safe and comfortable road environment for both pedestrians and cyclists

28 Realizing and passing on a secure and comfortable residential lifestyle that meets diverse needs

29 Ensuring a comfortable living environment with good air and water quality

30 Creating an environment where people can experience nature and agriculture close at hand

31 Promoting environmentally friendly activities by citizens and businesses

32 Promoting urban development toward the realization of a decarbonized society

33 Promoting recycling-oriented urban development

Vision 5 | An appealing, vibrant global city that attracts people and businesses from all over the world

34 Enhancing the functionality of the city center and interactions that are appropriate for a world-class city

35 Promoting urban development that is open to the international community

36 Improving the appeal of ports and waterfront areas

37 Promoting the creation of attractive urban landscapes

38 Improving the appeal of areas rooted in history and culture

39 Promoting tourism and MICE and promoting interaction by disseminating information

40 Promoting urban development utilizing sports

41 Promoting the creation of innovation and industrial exchange

42 Fostering and supporting regional industries and human resources

SDGs Future City
Nagoya