

# 2026 Asian Games and Asian Para Games NAGOYA-Vision

—Towards a Shining Future with Asia—  
Overview version

## Overview of the Aichi-Nagoya Games

In 2026, the 20th Asian Games and 5th Asian Para Games will be held in our city and Aichi Prefecture.

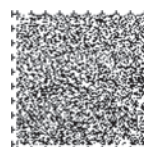
### (1) Overview of the 20th Asian Games

Official name	20th Asian Games Aichi-Nagoya 2026
Event dates	16 days from September 19 to October 4, 2026
Event games	41 games
Main venue	Mizuho Athletics Stadium
Number of participants	Up to 15,000 athletes and team officials
Event concept	<ul style="list-style-type: none"><li>◆Athlete-centered perspective</li><li>◆Use of existing facilities</li><li>◆Use of advanced technology</li><li>◆Hospitality that touches upon tradition, as well as prefectural and civic character</li><li>◆Encourage the spread of sporting culture with pride in hosting the Asian Games</li></ul>

### (2) Overview of the 5th Asian Para Games

Official name	Aichi-Nagoya 2026 Asian Para Games
Event dates	Seven days from October 18 to October 24, 2026
Event games	18 games
Main venue	Mizuho Athletics Stadium
Number of participants	3,600 to 4,000 athletes and team officials
Event concept	<ul style="list-style-type: none"><li>◆Athlete-centered perspective</li><li>◆Use of existing facilities</li><li>◆Use of advanced technology</li><li>◆Hospitality that touches upon tradition, as well as prefectural and civic character</li><li>◆Encourage the spread of sporting culture with pride in hosting the Asian Para Games</li><li>◆Realization of an inclusive society</li></ul>

The following code is a Uni-Voice voice code. Listen to an audio version of this brochure by scanning the code using the dedicated app.



## (1) Defining our vision

Scheduled to be hosted by Nagoya City and Aichi Prefecture in 2026, the 20th Asian Games and 5th Asian Para Games (hereafter, "Asian Games & Asian Para Games") are international sporting events on a scale never experienced before by our city.

Judging by the outcomes of past events, the Asian Games & Asian Para Games are expected to attract countless visitors to the region, including athletes, coaches, and others involved in the Games, as well as spectators. This is anticipated to have various outcomes, including driving economic ripple effects and raising our city's name recognition.

Various improvements will also be made in preparation for the Games, such as the development of sporting venues that can host international competitions and of urban infrastructure that everyone can enjoy comfortably and with peace of mind. The Games will also provide an excellent opportunity to foster an international mindset, as well as deepen understandings of diversity, among visitors, namely as a result of exposure to the history and culture of the 45 Asian countries and regions participating in the Games, and of watching athletes from various backgrounds perform to their fullest.

In this way, hosting international sporting events has the power both to promote sports in the host city, and to serve as a catalyst for solving social issues faced by the host city and for creating a better living environment. We also believe it is important for our city to leverage the Asian Games & Asian Para Games as a catalyst, and to ensure the Games do not close as a one-off sporting event. Specifically, we must link the outcomes of hosting the Games to various fields beyond just sports promotion, such as expanding the visitors to the city, promoting international exchange, realizing an inclusive society, strengthening international competitiveness, and facilitating urban environmental improvements.

We therefore formulated this Vision to define a city we aspire to become on the occasion of the Games based on the concepts of "fostering hopes and dreams, allowing everyone to be themselves" and "live together with Asia to leap further forward." In addition, we will promote initiatives with the specific aim of achieving our four aspirations for our city in light of the concepts of this Vision.

City  
Aspect  
1

### Health/Regional vitality

A vibrant city where sports help citizens to live healthier lives, and promote active community involvement

City  
Aspect  
2

### Attraction/Pride

"A bustling city in which the citizens have pride as a result of sports evolving into a new city brand, and of Nagoya's appeal being communicated both in Japan and abroad"

City  
Aspect  
3

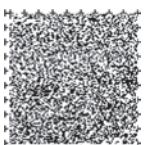
### International exchange/Diversity

An open city with a growing citizenry possessing a rich international consciousness and understanding of diversity, and that nurtures and attracts talent who will play an active role on the international stage as a result of greater interaction between and understanding among diverse groups of people from Asia and beyond during the Games

City  
Aspect  
4

### Innovation/Sustainability

A sustainable city that is constantly innovating through the legacy of the Games as a model for future events, including the urban infrastructure, advanced technologies, and crisis management systems utilized during the Games



## [Deployment Concept for Complex Measures]

**Promote universal design that allows everyone to function safely and comfortably**

Develop facilities that can be used safely and securely by all people, and raise awareness of accessibility among citizens and businesses



**Foster the dreams of children**

Implement initiatives for the future of children, such as interaction with athletes during the Games and use of learning materials on international understanding



### Enhancements resulting from the Asian Games & Asian Para Games

**Promote new sports and para-sports**

On the occasion of the Games, hold urban sporting competitions, experience-based e-sports events aimed at solving social issues, and experience-based para-sports events



**Build momentum toward the Games and promote publicity**

To build momentum toward the Games, hold events to commemorate milestones leading up to the opening ceremony, and conduct publicity and disseminate information about the Games



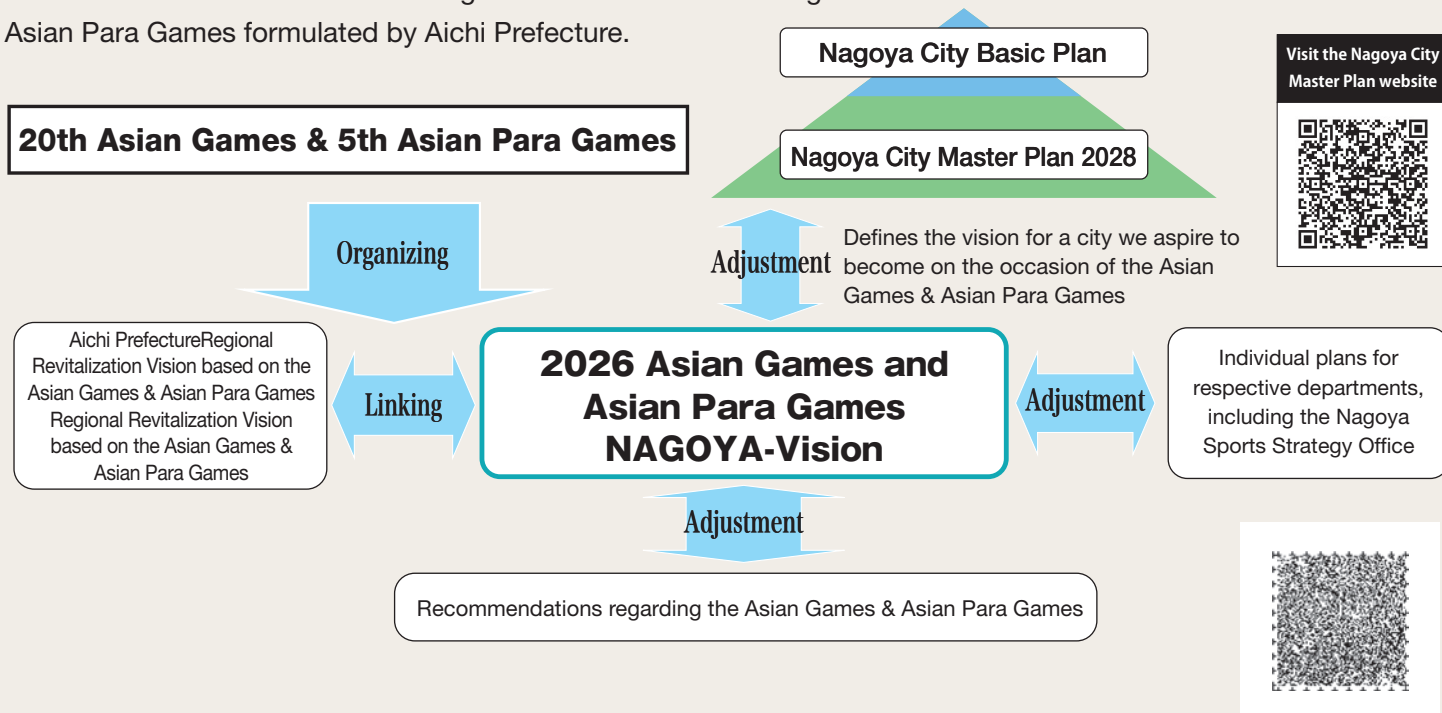
**Establish a legacy for Nagoya by simultaneously deploying and accelerating different initiatives**

### [The concepts of NAGOYA-Vision]

- Aspire to a city where everyone can be themselves by passing on to the future the irreplaceable memories and excitement of the Games as hopes and dreams.
- Promote mutual understanding among the peoples of Asia and beyond, and live together with Asia to leap further forward in aims of becoming a sustainable international city.

## (2) The placement of our vision

We formulated this Vision in anticipation of the success of the Asian Games & Asian Para Games and beyond, and to define our aspirations for our city on the occasion of the Games. Along with aligning and unifying this Vision with the Nagoya City Master Plan 2028 (See Page 9), we also sought to coordinate it with the individual plans in the relevant fields of each bureau and office. We also sought to interlink it with the Regional Revitalization Vision based on the Asian Games & Asian Para Games formulated by Aichi Prefecture.



### (3) Relationship with the recommendations (new philosophy) regarding the Asian Games & Asian Para Games

Amid questions over the significance of large-scale international sporting events following the Tokyo 2020 Summer Olympic and Paralympic Games, we faced the need to innovate the business model in a way that ensures the Asian Games & Asian Para Games are supported by our citizens, and to host the Games in a way that meet the needs of the times. After reorganizing the expected roles of the event, a new philosophy for the region on the occasion of the Games was proposed in March 2024, which we used in part to formulate this Vision.

[New Philosophy]

A better future for Asia,  
a better world for Children

\*This philosophy includes the message of building a future for children by solving various social issues and leading to social transformation.

### (4) Connection with Sustainable Development Goals (SDGs)

The United Nations believes that sports can play a role as an important and powerful tool with the potential to address the 17 Sustainable Development Goals and the challenges to achieve each of them. In light of this and other international trends involving sports, we formulated this Vision based on the 17 goals for supporting the world and the philosophy of Leave No One Behind. In this way, our Vision defines the city we aspire to become on the occasion of the Asian Games & Asian Para Games as an SDGs future city.

### What are SDGs?

SDGs are the international goals for the years 2016 to 2030, as described in "The 2030 Agenda for Sustainable Development". SDGs are comprised of the 17 goals and the 169 targets for realizing a sustainable world. Some of the 17 goals, such as "Goal 5: Achieve gender equality and empower all women and girls," are shared among and related to all of the others. These goals also apply to each of our aspirations included in this Vision.

For the agenda for 2030, scan here to go to the UNIC website



1

NO POVERTY



2

ZERO HUNGER



3

GOOD HEALTH AND WELL-BEING



4

QUALITY EDUCATION



5

GENDER EQUALITY



6

CLEAN WATER AND SANITATION



7

AFFORDABLE AND CLEAN ENERGY



8

DECENT WORK AND ECONOMIC GROWTH



9

INDUSTRY, INNOVATION AND INFRASTRUCTURE



10

REDUCED INEQUALITIES



11

SUSTAINABLE CITIES AND COMMUNITIES



12

RESPONSIBLE CONSUMPTION AND PRODUCTION



13

CLIMATE ACTION



14

LIFE BELOW WATER



15

LIFE ON LAND



16

PEACE, JUSTICE AND STRONG INSTITUTIONS



17

PARTNERSHIPS FOR THE GOALS



SUSTAINABLE DEVELOPMENT

GOALS

17 GOALS TO TRANSFORM OUR WORLD

13

CLIMATE ACTION



14

LIFE BELOW WATER



15

LIFE ON LAND



16

PEACE, JUSTICE AND STRONG INSTITUTIONS



17

PARTNERSHIPS FOR THE GOALS



SUSTAINABLE DEVELOPMENT

GOALS

Globally consented "Sustainable Development Goals" for 2030

3



## CONCEPT

**Fostering hopes and dreams, allowing everyone to be themselves**

- ◆Through the biggest multi-sport games in Asia, the irreplaceable memories and emotions that people will experience will foster hopes and dreams, and help to make a future city filled with pride and vibrant.
- ◆We aim for a city where anyone and everyone, residents or visitors can live in their own way.

**Live together with Asia to leap further forward**

- ◆Based on the concept of Sustainable Development Goals (SDGs), promote mutual understanding with the people of the world and show that we walk hand-in-hand with Asia.
- ◆We aim to be a sustainably developing international city by connecting the efforts for the Asian Games to the rapid progress of the city.

1

Health/  
Regional vitality

P.5

2

Attraction/Pride

P.6

3

International exchange/  
Diversity

P.7

4

Innovation/  
Sustainability

P.8



Hosting of the 20th Asian Games

From Saturday, September 19 to  
Sunday, October 4, 2026

Hosting of the 5th Asian Para Games

Sunday October 18 to Saturday  
October 24, 2026

Due to the opening of the Linear Chuo Shinkansen, Nagoya will become the center of an inter-regional network, and is anticipated to become even more of a hub

The home town of many top-level sports teams

Appealing tourist attractions and growing visitors

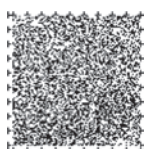
Strong economic power due to the accumulation of world-class industrial technology

A convenient, comfortable and livable city

A city where diverse population of foreign nationals live



Nagoya City's potential



## Thanks to sports, citizens lead healthy lives and regional activity is widespread, making for a vibrant city.

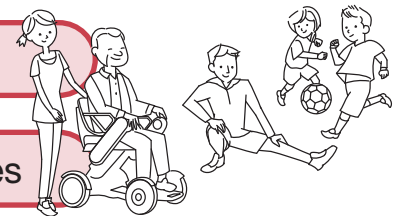
The Asian Games & Asian Para Games will inspire interest in sports among those who watch the dynamic motion of the athletes, and expose everyone to a wide variety of sports, including the unique Asian competitions that will be held at the Games. This will expand the concept of sports beyond just games to encompass a wide range of cultural activities, such as walking, dancing, health exercises, and cycling. This will also entrench the awareness that sports do not belong to a few, but to all, and will allow us to embed sports as part of daily life.

In this way, sports are something in which anyone can participate, regardless of age, gender, disability, or nationality. As all people come to enjoy and become familiar with sports on a regular, voluntary basis in a way that suits their abilities and interests, sports will help children develop healthy minds and bodies, prevent and manage lifestyle-related diseases, and ward off the need for nursing care. Similarly, sports will improve the physical and mental health of citizens, enable more fulfilling lifestyles, and create a city where healthy longevity is the norm.

In addition, the Games will build a strong sense of community unity and realize a city flush with vitality as citizens contribute more regularly to society through sporting competitions, interactions with top athletes, and various other events, as well as through their growing willingness to participate in volunteer and other civic activities.

### Direction of efforts

- 1 Promoting of active living and health
- 2 Enrichment of sports for children
- 3 Regional revitalization and encouragement of civic activities



### FUN + WALK PROJECT

If you're going to walk anyway, "enjoy walking". The Japan Sports Agency is working on a project where people in their prime of life can commute and work in "walking gear". In addition, the Agency has also offered an app (which features a game function and coupon award system for the number of steps a person walks) as a way to make walking more fun. By devising their daily commute, people will start their day smoothly and might even end up walking unintentionally. It is this "unintentionally" that is crucial. If people realize that "the reason they feel good is because they walk", their habit of walking will most likely continue for a long time.

The Sports Agency promotes the public-private partnership project called "FUN + WALK PROJECT", and that strives to improve the health of people in Japan by increasing the participation in sports of the people in their prime working years. This project, which makes walking more fun and makes fun activities healthier, aims to promote the health of people in Japan by expanding sports-oriented population.

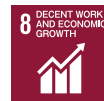
A project to make walking "more fun"  
FUN+WALK PROJECT



Visit the Japan Sports Agency's  
online publicity magazine  
"DEPORTARE" website



(Citation: Japan Sports Agency's online publicity magazine "DEPORTARE" -- In Numbers Preventing Disease in just "10+" Minutes?)



Nagoya will transform into a bustling city in which its citizens have pride as a result of sports evolving into a new city brand, and of Nagoya's appeal being communicated both in Japan and abroad

The Asian Games & Asian Para Games will help Nagoya continuously attract large-scale sporting events and train top athletes. It will also lead to recognition of sports as a new city brand in Japan and abroad, as well as heighten the pride and affection our citizens hold for Nagoya as they experience this world-class sporting event up close. In order to ensure Nagoya is chosen by people and companies as the city in which they want to live, work, visit, and invest, the Asian Games & Asian Para Games must be more than about just sports. Instead, they must also promote Nagoya's appeal in terms of its extensive urban infrastructure, citizen services, economic wealth, tourism resources centered on history, culture, and art, and food culture, both in Japan and abroad (city promotion). This will deepen and establish the city brand of Nagoya, thereby increasing the number of visitors looking to enjoy our city and ensuring it bustles with activity. Along with enhancing our ability to provide hospitality, the Games will develop the environment for welcoming visitors to our city, and extend our range of service.

## Direction of efforts

1

Creating and disseminating attraction through sports

2

Inviting and hosting large-scale games and sporting events

3

Support for athletes

4

Discovering, improving, and disseminating the attractive resources that Nagoya possesses

5

Promoting of foreigner's travel to Japan, and maintaining a welcoming environment



### Nippon Domannaka Festival (Domatsuri) - Make summertime memories in Nagoya

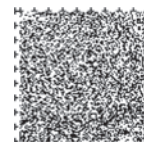
As one of the largest dance festivals in Japan, this event is held in Nagoya, the very center of Japan, during the middle of summer. Offering a new style of interactive community festival in which anyone can participate, it hosts nearly 200 teams consisting of 20,000 people from around Japan and abroad who perform dances steeped in the culture of each region.

The four-day event draws approximately 2 million spectators, completely transforming the streets of Nagoya into a brilliant festival.

Each team performs in spectacular costumes and with exquisite direction to music rhythmically arranged from exotic local cultures. The concept of the Domatsuri is "Zero spectators, because everyone dances." All of the dances, the most famous dance in the Domatsuri Festival, the "Souodori", is a performance that invites both participants and spectators to join. In 2010, it was certified by Guinness World Records™ as the World's "Largest Naruko Dance".



Scan to go to  
the website



At the Asian Games, through increased interaction and deepened understanding of various foreign countries and people including Asian countries, citizens will be endowed with a rich international mindset, and the number of citizens that show an understanding of diversity will increase. At the same time, Nagoya will foster and gather human resources that are active in international society, be an open city.

On the occasion of the Asian Games & Asian Para Games, we will promote international exchange and international contributions in fields ranging from sports to culture and beyond. In turn, this will strengthen network links with cities in other Asian countries and the world at large, including those that have hosted the Games in the past.

Through meeting and interacting with people from various foreign countries, the youth of Japan, who will shoulder the future, will have an increased desire to take on an international mindset and challenge the world, and will grow as global human resources capable of contributing to the international society. In addition, the city will become a place for raising children who heartily live lives with dreams within the international society, while gathering globally active human resources from inside and outside of Japan.

Moreover, through diverse exchanges that overcome such things as age, gender, disabilities, nationality, religion, and cultural differences, the international mindset of the citizens will be nurtured and their understanding of diversity will be deepened, and by mutually supporting each other, all citizens will build a symbiotic community where they can live with ease.

## Direction of efforts

- 1 Promoting international exchange
- 2 Fostering and securing human resources that can be active in a global society
- 3 Promoting a symbiotic society



### Exchange with Asia

To encourage exchange with several foreign cities, including those in Asia, our city promotes a new kind of inter-city partnership (partner city cooperation) in specific fields.

#### <Purpose>

○Cooperation with foreign cities, including those in Asia, in specific fields.

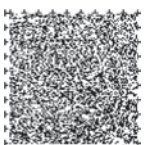
#### <Content>

- With Toshkent City, we are conducting PR events for citizens in the fields of tourism and culture to disseminate information on local culture, arts, and tourism.
- With Taichung City, we are conducting PR events in the field of tourism with the aim of sending visitors to each other's cities.



Exchange event with people from Tashkent, Uzbekistan

Visit the website on efforts to promote partner city cooperation







Elements such as city infrastructure, advanced technology, and risk management systems used at the Asian Games, will be passed down as a model for future sports games, thus making Nagoya a sustainable city that continues to innovate ceaselessly.

In order to pass on the expanded visitors to the city attracted by the Asian Games & Asian Para Games to the future, we are developing athletic facilities, transportation networks, and other parts of the urban infrastructure in anticipation of the opening of the Linear Chuo Shinkansen, and in a way that addresses social issues based on the principles of the SDGs. In this way, these developments will serve as the core of vibrant urban development even after the Games come to a close. In addition, these efforts will strengthen our city's functions in both tangible and intangible ways, for example by enhancing the crisis management system through the safe and secure operations of the Games, and by allowing us to accumulate infrastructure and know-how for hosting tournaments.

Furthermore, the advanced technologies utilized at the Games will spread widely across industry and civic life, and will promote decarbonized, recycling-oriented urban planning through the introduction of renewable energy and energy conservation measures. Together, this will result in an environmentally conscious city that also possesses strong industrial capabilities. These efforts will be passed on to the future as a model for upcoming competitions, and will transform Nagoya into a sustainable city that ceaselessly innovates.

## Direction of efforts

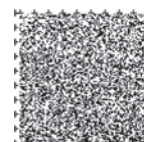
- 1 Construct a model for the Asian Games
- 2 Maintain facilities in anticipation after the Asian Games
- 3 Reinforcement of city functions that provides convenience and disaster preparedness, as well as a risk management system
- 4 Creation of innovation, and making use of and spreading the advanced technology



## Opening of the Linear Chuo Shinkansen

The Linear Chuo Shinkansen will dramatically reduce travel times between Tokyo and Nagoya from nearly 100 minutes today to around 40 minutes. With the entire line from Tokyo to Osaka expected to open later on, it will connect the three major metropolitan areas of Tokyo, Nagoya, and Osaka in approximately one hour, creating the world's largest travel zone with a population of 70 million. While there are concerns that this will lead to the straw effect, whereby populations and economic activities will be absorbed into Tokyo and Osaka, it is also expected to bring benefits. Some of these include new innovations arising from greater opportunities for interaction, more diverse work- and life-styles by freeing people from time and place, and increased visitors and investment from abroad. The new line also holds the potential to reduce the risk of disasters by strengthening the multiplicity and substitutability of transportation networks, and by decentralizing the population and core functions of companies that are currently concentrated in Tokyo.

Visit the website on  
urban planning for  
the opening of the  
Linear Chuo  
Shinkansen Line



### 3 Transforming the outcomes of the Aichi - Nagoya Games into our legacy

Linking the outcomes of the Games to the formation of a legacy and a better future for NAGOYA



**Economic ripple effect**  
**1,939.5 billion yen**  
(Nationwide)

The Games are expected to impact Japan nationwide, with an estimated economic ripple effect of 1,090 billion yen in Aichi Prefecture and 1,939.5 billion yen across the country.

#### ◆Economic ripple effect assumptions

Estimated demand growth (new demand generated in affected areas)

• Direct effect 169.2 billion yen

Estimated demand growth generated by investments and expenditures directly related to the Aichi - Nagoya Games

• Legacy effect 751.9 billion yen

Estimated demand growth based on indicators for each initiative taken from among those in Aichi Prefecture that will be implemented in anticipation of the legacy of the Games

Visit the website  
on the economic  
ripple effects of  
the 20th Asian  
Games and 5th  
Asian Para Games



#### Economic Ripple Effects

Unit: Hundreds of millions of yen

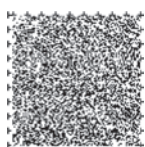
Item	Induced production value		Induced gross value added		Induced employee income value	
	Aichi Prefecture	Nationwide	Aichi Prefecture	Nationwide	Aichi Prefecture	Nationwide
Direct effect	1,975	3,670	1,113	1,939	563	1,037
Legacy effect	8,926	15,724	5,172	8,597	2,470	4,429
Total	10,900	19,395	6,285	10,536	3,032	5,466

\*Rounded to the nearest 100 million yen. The totals included in the table may not match the totals for each item.

\*The period of analysis covers 2016 (when our Asian Games bid was accepted) to 2036 (10 years after the Games).

\*The figures are estimates of effects up to the secondary indirect ripple effects, and were estimated using the input-output table and employment table for 2015 based on the assumptions of the content of the Games at the time of calculation. Estimates therefore do not account for policy changes to date.

[According to surveys conducted by Aichi Prefecture and Nagoya City published as of July 2022]



## CONCEPT

**Foster hopes and dreams, allowing everyone to be themselves**

- ◆The irreplaceable memories and excitement of participating in Asia's largest sporting festival will foster dreams and hopes, and connect our city overflowing with pride and vitality to the future.
- ◆Aspire to a city where everyone who lives and visits can be themselves.

**Live together with Asia to leap further forward**

- ◆In addition to adhering to the principles of the SDGs, promote mutual understanding with the peoples of Asia and beyond, and exhibit our stance of living together with Asia.
- ◆Link efforts involving the Games to a leap forward for our city, and aim to become a sustainable international city.

City  
Aspect  
1

**Health/Regional vitality**

City  
Aspect  
2

**Attraction/Pride**

City  
Aspect  
3

**International exchange/  
Diversity**

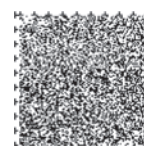
City  
Aspect  
4

**Innovation/Sustainability**

## To the future of NAGOYA

Upgrade our city in all respects to provide a more prosperous life for our citizens

Build a legacy across various fields by promoting the Master Plan and individual plans in each field



# 2026 Asian Games and Asian Para Games NAGOYA-Vision

—— Towards a Shining Future with Asia ——

Compiled and published by  
Asian Games & Asian Para Games Promotion Office, Asian Games  
& Asian Para Games Promotion Department, General Affairs  
Bureau, Nagoya City

1-1, Sannomaru 3-chome, Naka-ku, Nagoya

**TEL 052-972-2231**

**FAX 052-972-4205**

Published on 10/2019

Revised on 01/2025

Visit the Asian Games &  
Asian Para Games  
Promotion Office website

