

# Nagoya Culture and Arts Promotion Plan 2030 Summary

## ■ Planning Period

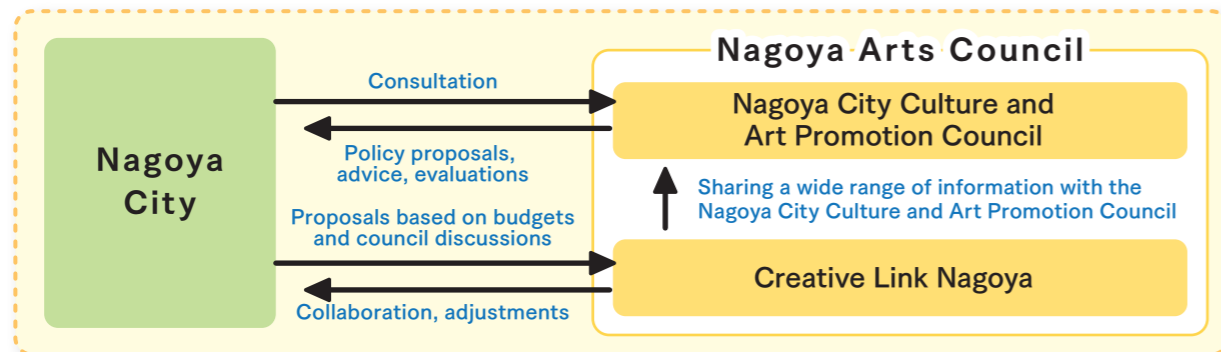
Five years from April 2026 to March 2031

## ■ Organization Chart

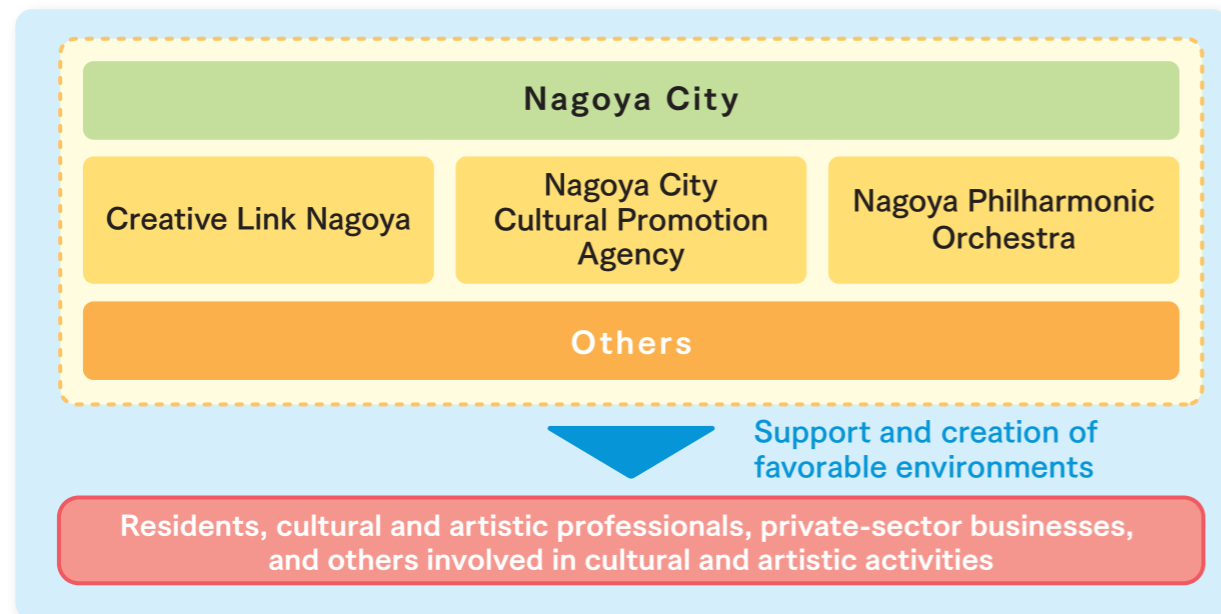
Anchored by the Nagoya Arts Council as the core organization, we promote culture and the arts to enhance the city's appeal.

Working with Creative Link Nagoya, its operational arm, and the city's partners—the Nagoya City Cultural Promotion Agency and the Nagoya Philharmonic Orchestra—we carry out cultural and arts initiatives while incorporating policy proposals, advice, and evaluations from the Nagoya City Culture and Art Promotion Council.

### Policy Formation



### Implementation



## ■ Evaluation Method

【KGI(Key Goal Indicator) : A quantitative indicator for evaluating the final goal】

Item	Now	Goal	Source
Percentage of residents who consider Nagoya a cultural city	70.6%	78%	Nagoya City Master Plan 2028 (as of 2025)

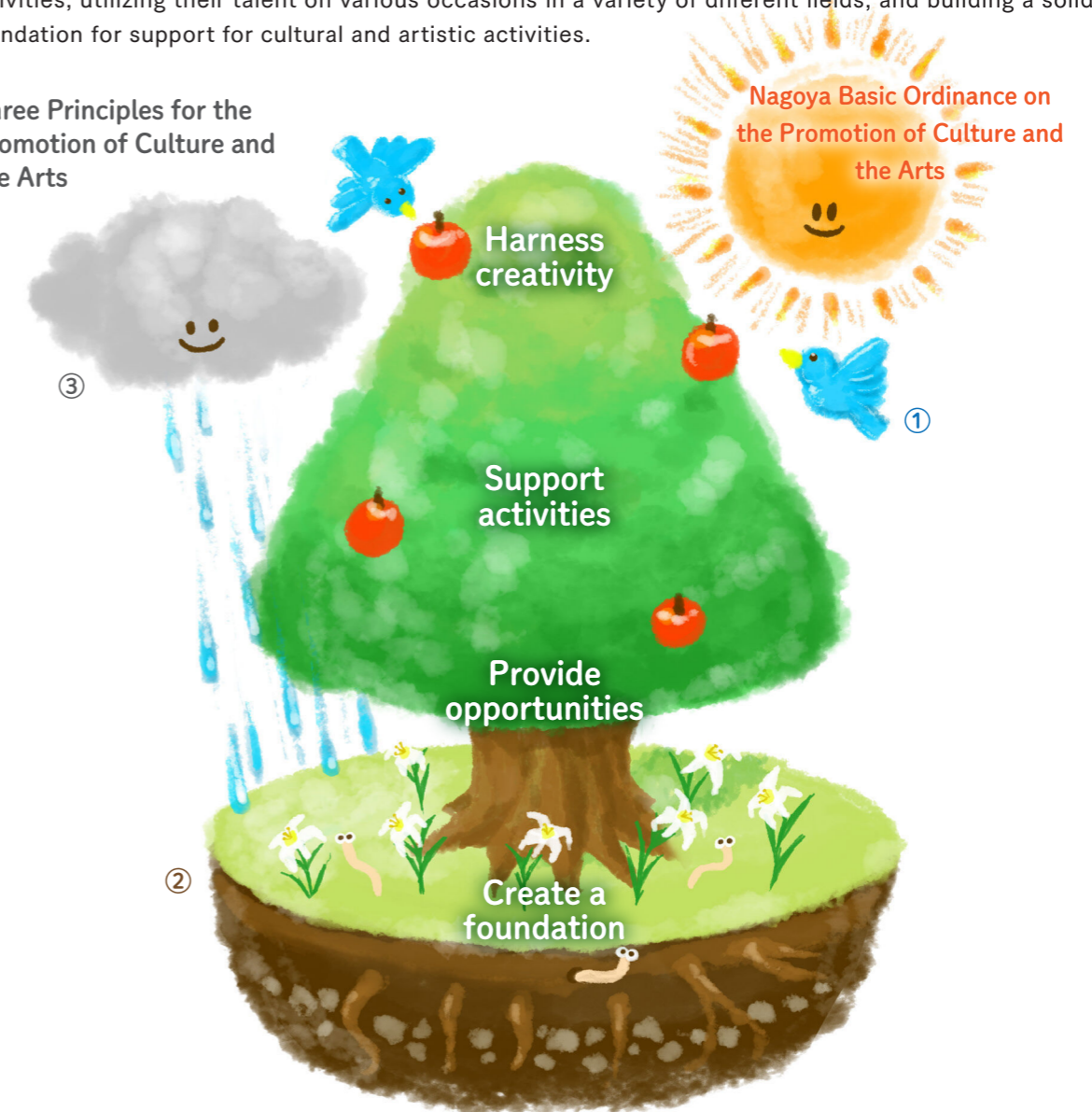
## ■ Slogan

### Bringing the arts to life, bringing color to Nagoya

The spirit of “Nagoya as a cultural hub of performing arts” lives on in Nagoya today, influencing our daily lives. It has been passed down with its unique, traditional arts and culture and has brought positive energy into the community, which has continued to boost cultural and artistic activities.

The City of Nagoya is looking ahead to the future and aiming to become a vibrant, colorful city where the arts and culture are fully ingrained in our daily lives and the diverse value of culture and the arts rooted in this region are embraced. We aim to achieve this by providing opportunities to enjoy a wide range of arts, encouraging and supporting local artists for their cultural and artistic activities, utilizing their talent on various occasions in a variety of different fields, and building a solid foundation for support for cultural and artistic activities.

Three Principles for the Promotion of Culture and the Arts



## Plan Outline

### Three Principles for the Promotion of Culture and the Arts

<p>① Promote culture and the arts, and collaboration across fields</p>	<p>The Nagoya Arts Council, that is established to promote culture and the arts and make Nagoya a more attractive and vibrant city, takes the lead and work with Creative Link Nagoya, the Nagoya City Cultural Promotion Agency, and the Nagoya Philharmonic Orchestra while receiving suggestions, advice, and evaluation from the Nagoya City Culture and Art Promotion Council to provide opportunities for citizens, people in the arts and culture sector and private businesses to freely engage in cultural and artistic activities, to promote culture and the arts and accelerate the utilization of arts in other fields, and ultimately to maximize the diverse values that culture and the arts bring.</p>
<p>② Enhance maintenance, management and operation of facilities used for cultural and artistic activities</p>	<p>We facilitate maintenance and repair of cultural facilities that serve as an important place for citizens to experience, learn about, engage with, and connect with culture, so that they can continue fulfilling this role according to the times. Nagoya Citizens' Auditorium will be reopened as a "new theater", a central hub where anyone can easily engage with culture and the arts, and through many different projects like renting out the hall as a venue and organizing events we are aiming for expanding participation in cultural and artistic activities.</p>
<p>③ Allocate sufficient financial resources to support cultural and artistic activities</p>	<p>We will secure sufficient financial resources to provide continued support for culture and arts by allocating funds from national and prefectural government and private sector initiatives and individual donations.</p>

