Greater Nagoya – The most dynamic region of Japan

Attractions of Greater Nagoya

Introduction

Nagoya City, with a population over 2.2 million, is located almost at the center of Japan. It has grown into one of three major metropolitan regions (Tokyo, Osaka, and Nagoya) as a base for business and commerce.

Greater Nagoya, centralized in Nagoya City, is the hub of Japanese manufacturing industries, producing over 40% of major manufacturing categories such as automobiles, automobiles parts, machine tools and aircraft parts, and exerts its role as a strong leader in the Japanese economy.

The recent Nagoya economy remains strong. This enables the city to attract many domestic and international investors as the most dynamic region of Japan. In front of Nagoya Station, the gateway to Nagoya, many highrise buildings have recently been built, increasing the city’s vibrance.

Nagoya continues to develop as a gateway open to Asia and the world, with a focus on international business with many visitors. We sincerely hope you will choose to locate your business in Nagoya.

Economic Scale of Greater Nagoya

The GDP of Greater Nagoya accounts for about 1% of the world’s economy.

Compared with the GDP of other nations around the world, the GDP of Greater Nagoya ranks number 18!

Greater Nagoya also accounts for 11.2% of GDP in Japan, and 70% of that figure comes from Aichi-Nagoya area.

GDP comparison

GDP per person worldwide

Greatly exceeds the average in Japan, and almost equivalent to the United States.

Greater Nagoya

South Korea

India

China

Japan

USA

Germany

16,454

513

1,766

35,675

41,347

33,718

14,358

Source: "Total Economic Points 2009"

Largest manufacturing base in Japan

Increasing establishment of manufacturing sites contributes to Greater Nagoya’s growing economy

Change in Component Ratio of Shipment Value of Manufactured Goods (by industry)

Greater Nagoya Initiative

Greater Nagoya is defined as the area within a 100km radius of the NAGOYA CBD, the city at the heart of Japan.

The Greater Nagoya Initiative is comprised of local and regional governments, such as the Ministry of Economy Trade Industry, the Japan External Trade Organization, JETRO, educational and research institutions, business communities, and local corporations are also members of the Greater Nagoya Initiative.
Established industries

Companies established in Greater Nagoya

Many leading manufacturing companies in Japan are based in the region, e.g., automobile, aircraft, and machine tool industries... an optimal location for facilitating business.

Automobiles / Aircraft

- TOYOTA MOTOR Corporation Headquarters
- NISSAN INDIAN, Ltd Head office
- MITSUBISHI MOTORS Corporation headquarters
- SAKAI SYSTY, Ltd Head office

Machine / Metal machine tools

- CHUNFA Corporation, Headquarters
- ISKRA Corporation, Headquarters
- MITSUBISHI METAL INDUSTRIES, Ltd Head office
- NISSAN INDIAN, Ltd Head office

Aircraft/aircraft parts

- TOYOTA MOTOR Corporation
- MITSUBISHI MOTORS Corporation
- ISUZU Motors Corporation

Automobiles

- TOYOTA MOTOR Corporation
- MITSUBISHI MOTORS Corporation
- ISUZU Motors Corporation

Automobiles parts

- TOYOTA MOTOR Corporation
- MITSUBISHI MOTORS Corporation
- ISUZU Motors Corporation

Nagoya Science Park

Nagoya Science Park is a research and development base only 10 km away from downtown Nagoya, surrounded by a rich natural environment. Here, industry, academia and government work together to further encourage advanced technological industries and create next-generation industries leveraging its concentration of world-leading industrial technologies this area is proud of.

Concentrated public research institutes

Institutes representing Japan are located in this zone, where over 500 researchers are currently working.

Research and development center

This is a base for research and development of leading industrial technologies, such as intelligent robots or next-generation sensors, centered on Aichi Japan and other regional research institutes.

(National Institute of Advanced Industrial Science and Technology, Chubu Center)

This is a public research institute aiming to be the national center on advanced industrial materials, such as applied technologies leveraging photocatalysts, ceramics, and inorganic materials.

Advanced Technology Cooperative Research Center

This is a testing and research facility where researchers from industry, academia and government work together to research and develop fundamental advanced technologies that will build the future of the area’s industries.

Science Exchange Plaza

This function as a place to promote and support exchanges between researchers in industry, academia and government by disseminating research results from Nagoya Science Park widely to society. It also has incubator rooms for people aiming to start or work at venture businesses, large conference rooms with facilities enabling international meetings, and a restaurant.

Creation Core Nagoya

This is a rental laboratory and factory for companies aiming to create new businesses.

Concentration of private companies and research institutes Techno Hill

This is commercial land for private research & development companies and laboratories. Public research institutes are built nearby; therefore strong backing from industry, academia and government is expected on industrial technology development.

Source: GIN Promotion Office, Chubu Bureau of Economy, Trade and Industry
Business Environment in Nagoya

Good access/optimal logistics located in the center of Japan

Nagoya, connected to the world by Central Japan International Airport, lies at the heart of Japan’s transportation network, with convenient access to various areas of Japan. Nagoya is the optimal place for basing business or logistics.

Easy access to domestic and international locations by air

Central Japan International Airport is the only major airport in Japan that integrates domestic and international flights, making it very convenient for transit.

An airport with less time loss

Opened in 2005, Central Japan International Airport (Centrair) services domestic and international routes at the same location, making it very convenient since transit can be done all in the same building.

Easy access to downtown Nagoya

Central Japan International Airport (Centrair) is located close to downtown Nagoya. It takes only 28 minutes by train to Nagoya Station. From there, you can go to major cities like Tokyo or Osaka by shinkansen.

Access Times between Airports and Major Stations

<table>
<thead>
<tr>
<th>Route</th>
<th>Access Time (min)</th>
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<tbody>
<tr>
<td>Tokyo</td>
<td>90</td>
</tr>
<tr>
<td>Osaka</td>
<td>65</td>
</tr>
<tr>
<td>Kyoto</td>
<td>50</td>
</tr>
<tr>
<td>Nagoya</td>
<td>28</td>
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</tbody>
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Central Japan International Airport (Centrair) operates 24/7

Since it is offshore and close to Nagoya Port, Centrair has the advantage of being a logistics base for marine and aircraft transportation. Centrair is only 7 km away from Nagoya Port. Therefore, various means of transportation can be used, such as building a logistics center along the coast at Nagoya Port and transporting cargo by jet from Centrair.

Expressways/Major national route - Highly functional road traffic network

Nagoya lies between the Tokyo Expressway, connecting the Tokyo region, and the Aichi Ring Expressway, connecting the Kansai region, only about 4 hours from Tokyo and 2 hours from Osaka. Additionally, a No. 2 Tomei and Tokai-Kanjo Expressways connecting Tokyo and Nagoya are under construction now. Cities along the Sea of Japan are also easily accessible using major national routes and expressways. With even more convenience on logistics and transportation in the near future, Greater Nagoya is the optimal location for businesses targeting anywhere in Japan.

Trains - Great connections with major domestic cities

Nagoya Station is the largest terminal in Greater Nagoya. Four train lines as well as subways and buses connect Nagoya and the rest of Japan. All shinkansen trains stop at Nagoya, and the city lies midway between Tokyo and Osaka. Therefore, quick transit in either direction is possible.

Ocean - Powerful marine transport infrastructure

Nagoya Port is the most vibrant port in Japan.

For 5 consecutive years, Nagoya Port has surpassed four other major ports (Tokyo, Yokohama, Osaka, and Kobe) in cargo volume, and for 6 consecutive years in trade value. It is Japan’s No. 1 “logistics gateway to the world.” Handling approximately 73% of Japan’s trade surplus, Nagoya Port is not only the driving force behind the Tokai economy, but also development of the Japanese economy.

The port is connected to about 150 countries and regions, enabling companies to easily envision using it as hub for Asia-wide logistics.

One of the largest ports in Japan, the waterfront area is larger than Tokyo and Yokohama Ports combined.

Comparison of 5 Major Ports

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<tbody>
<tr>
<td>Port</td>
<td>Domestic</td>
</tr>
<tr>
<td>Osaka Port</td>
<td>46,941</td>
</tr>
<tr>
<td>Yokohama Port</td>
<td>44,905</td>
</tr>
<tr>
<td>Osaka Port</td>
<td>46,941</td>
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<tr>
<td>Osaka Port</td>
<td>46,941</td>
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<tr>
<td>Osaka Port</td>
<td>46,941</td>
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</tbody>
</table>

Nagoya Port - 41,313,525 78,329,286

The No. 2 Tomei and Tokai-Kanjo Expressways that will connect Tokyo or Osaka and Nagoya are under construction now. These will be main arteries that will enable even smoother transportation.

Image of sea and air

Domestic inland logistics center (domestic inland factory)

From World To World

Nagoya Port

Central Japan International Airport

Domestic and international transportation

Process and assembly factory

Land transportation

Ocean transpor
Nagoya - A great place for foreigners to live

Housing is more spacious than in Tokyo, information signs for foreigners are in use, and a children’s international school in English is located downtown. Additionally, Nagoya International Center (NIC) provides information and consulting services on everyday life. NIC also provides free of charge information and advice for foreign residents on anything related to government matters. Volunteers at NIC Nihongo no Kai hold Japanese study courses for foreigners to learn the language and information on living in Nagoya (http://www.nic-nagoya.or.jp/).

Source: Nagoya City data

- Population: 2,257,426 (as of July 2009)
- Households: 1,011,729 (as of July 2009)
- Nominal gross municipal product: ¥13,567.2 billion, income per capita: ¥3.6 million (as of FY 2006)
- Businesses: 130,013 (as of October 2006)
- Universities: 21 (as of 2007)
- Municipal libraries: 20 (as of 2007)
- Municipal parks (total area): 1,533 ha (as of FY 2007)
Facilities available for residence use

Introduction to incubators, etc.

**Nagoya Business Incubator**
Nagoya Business Incubator (NBDK) provides an environment for the creation and growth of new ventures. The incubator is located in the heart of Nagoya City, offering shared workspace, business support, and access to a wide network of local entrepreneurs.

- **Target Companies**: Small and medium-sized companies with innovative and technology-driven business ideas.
- **Areas Available**:
  - **Main Area**: Approx. 25 m², 8 rooms, Approx. 50 m²-16 rooms
  - **Secondary Area**: Approx. 35 m², 6 rooms, Approx. 80 m²-23 rooms
- **Facilities**:
  - Electric card entry management system
  - Business support and access to a wide network of local entrepreneurs
- **Rental Cost**: ￥2,900/month (excluding tax)
- **Rental Period**: 5 years (extension available)
- **Additional Services**:
  - Financial support
  - Shared facilities
  - Regular workshops and seminars

**Nagoya Business Incubator Shiragane**
Shiragane Business Incubator offers a similar environment for the creation and growth of new ventures, with a focus on technology-driven business ideas.

- **Target Companies**: Small and medium-sized companies with innovative and technology-driven business ideas.
- **Areas Available**: Approx. 35 m², 6 rooms
- **Facilities**: Business support and access to a wide network of local entrepreneurs
- **Rental Cost**: ￥1,100/month (excluding tax)
- **Rental Period**: 5 years (extension available)

Historic Sites and Tourist Spots

**Historic sites and tourist spots in Greater Nagoya**

**Nagoya Castle**
Nagoya Castle was constructed by order of leyasu Tokugawa in 1612, and was the residence for the Owari lineage of the Tokugawa family. The castle tower exhibits and introduces the lives of the lord, citizens, and others who lived there. You can also experience stone-pulling, a technique used to build the castle, or ride in a Japanese palanquin. The place is also famous for cherry blossoms in spring.

**Higashiyama Zoo and Botanical Gardens**
This area boasts about 60 ha of attractive and green environment you cannot see in just one day, including a zoo, botanical garden, amusement park, and Higashiyama Sky Tower. At the zoo, you can see about 550 species, from the popular kaisa to large elephants and small rice fish. In the botanical garden, about 7,000 types of plants are exhibited utilizing a natural forest.

**Port of Nagoya Public Aquarium**
This aquarium has one of the largest pools in the world. The north building mainly shows performances by dolphins and killer whales. The south building exhibits penguins, sea turtles, and other marine life.

**Shirakawa-go (World Heritage site)**
Shirakawa-go was registered as a World Heritage site in 1995, and is home to approximately 110 gasho-zukuri (triangular roof) style houses. Much of the culture and folklore arts from olden times still remain in this quiet mountain village. Some of the houses are used as hotels, where you can enjoy local cuisine.

**Nagoya City Science Museum**
A comprehensive science museum with astronomy, science & technology, and life science buildings. Everyone from children to adults can enjoy and learn about science here. It houses one of the largest planetariums in Japan, where you can also enjoy science shows.

**Tokugawaen**
Tokugawaen is a traditional Japanese point-stroll garden constructed by order of Mitsutomo Tokugawa, the second lord of the Owari clan of the Tokugawa family, and leader of the three Tokugawa lineages. After retiring in 1695, Mitsutomo moved to the Ozone residence on the outskirts of the garden.

**Nagoya City Art Museum**
The white walls of this museum stand out against the green of Shirakawa Park downtown. Permanent exhibits include "Girl with Braids" by Modigliani, and it is the only museum in Japan exhibiting a collection of Mexican modern art.

**Companies providing photos**
- Cover sheet (upper section)
- Upper left: N700-type shinkansen on the JR Tokai Line
- Upper right: Automobile assembly line at Toyota Motor Corporation
- Lower left: Ceramics for automobile exhaust gas cleansing from NGK Insulators, Ltd.
- Lower right: 5-axis processor NNVG5000DC from Mori Seiki Co., Ltd.